

Smart Growth in Small Communities

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What are we trying to achieve by growing “smart”?

VMT Reduction

- Air quality
- Traffic collisions
- Health (active transport)
- Greenhouse gases

Land Conservation

- Agricultural lands
- Sensitive habitat
- Wetlands
- Reduced wildfire risk

Equity

- Access
- Affordability

APA Smart Growth Definition

Smart growth means using comprehensive planning to guide, design, develop, revitalize and build communities for all that:

- Have a **unique sense of community** and place
- **Preserve** and enhance valuable natural and cultural resources;
- **Equitably** distribute the costs and benefits of development;
- Expand the range of **transportation, employment and housing choices** in a fiscally responsible manner
- Value **long-range, regional considerations** of sustainability over short term incremental geographically isolated actions
- Promote **public health** and healthy communities

APA Smart Growth Definition

G. **ONE SIZE DOESN'T FIT ALL** — A WIDE VARIETY OF APPROACHES TO ACCOMPLISH SMART GROWTH.

Customs, politics, laws, natural conditions, and other factors vary from state to state and from region to region. Each region must develop its own approach to problem solving and planning while involving the public, private and non-profit sectors.

APA Smart Growth Definition

J. VITAL SMALL TOWNS AND RURAL AREAS.

Many once-thriving **main streets** are checkered with abandoned storefronts while a strip of new commercial activity springs up on **the edge of town** together with housing and public facilities.

The high **cost of providing** basic **infrastructure** and services in rural communities demands efficient use of existing facilities, and compact development.

Housing choices in rural areas need to take into account changing needs resulting from **shifting demographics**, the cost of providing services and infrastructure, and must address upgrading of existing housing as an alternative or complement to new development.

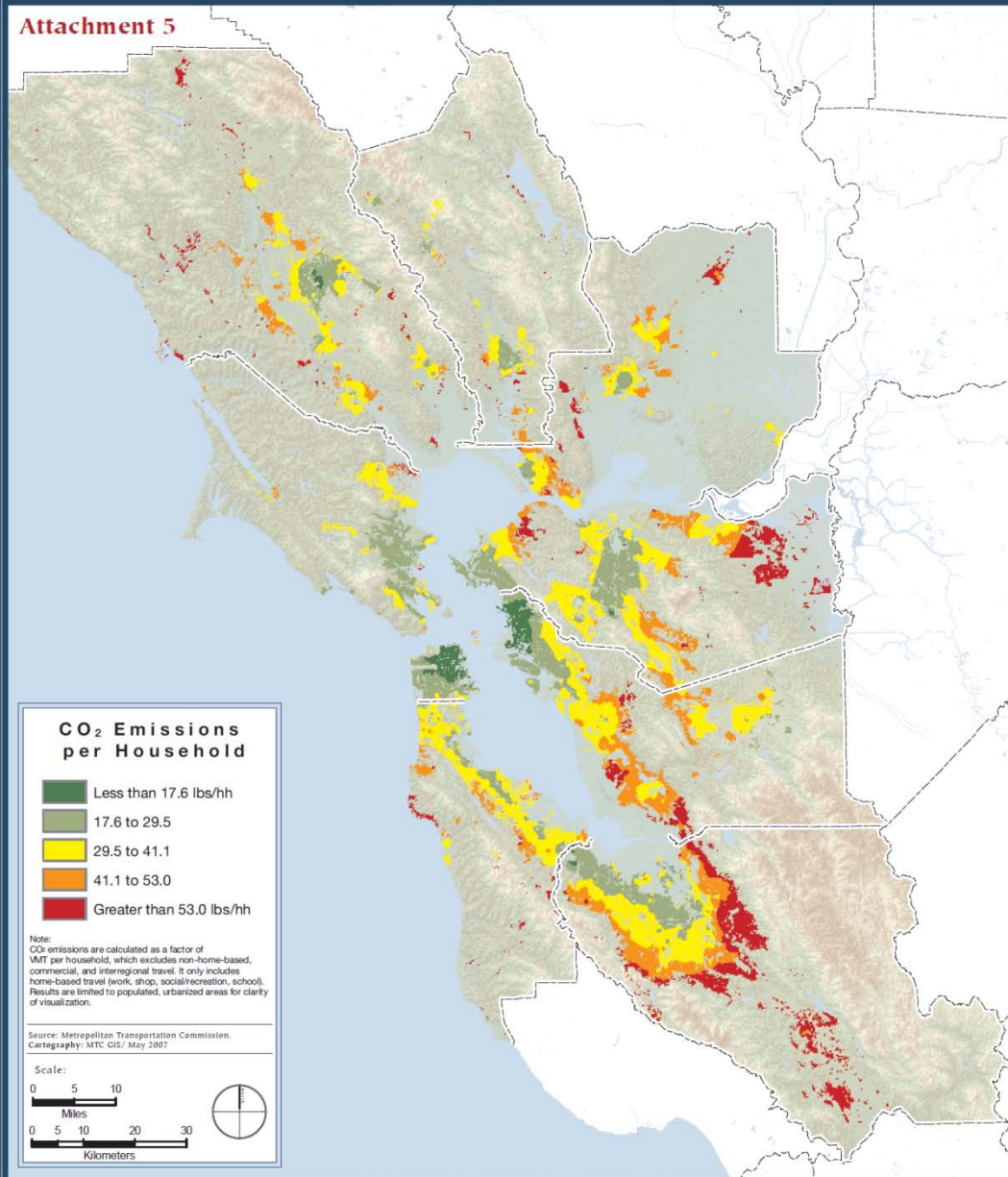
- Create a range of housing opportunities and choices
- Create walkable neighborhoods
- Encourage community and stakeholder collaboration
- Foster distinctive, attractive communities with a strong sense of place
- Make development decisions predictable, fair, and cost-effective
- Mix land uses
- Preserve open space, farmland, natural beauty, and critical environmental areas
- Provide a variety of transportation choices
- Strengthen and direct development towards existing communities
- Take advantage of compact building design
- Enhance the economic vitality of the region
- Support actions that encourage environmental resource management

SJV Blueprint Roadmap

- Create a range of housing opportunities and choices
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2006 CARBON DIOXIDE EMISSIONS

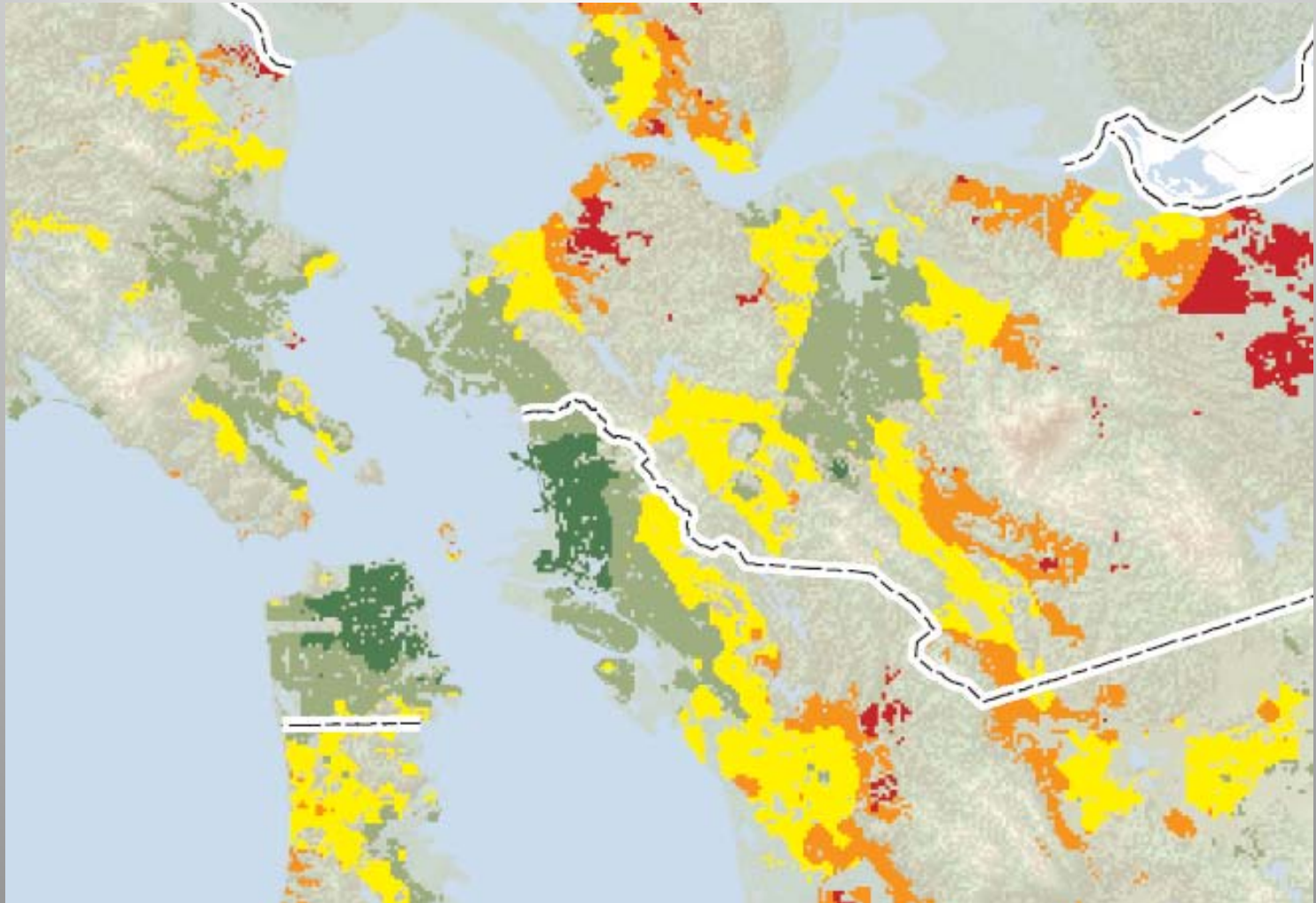
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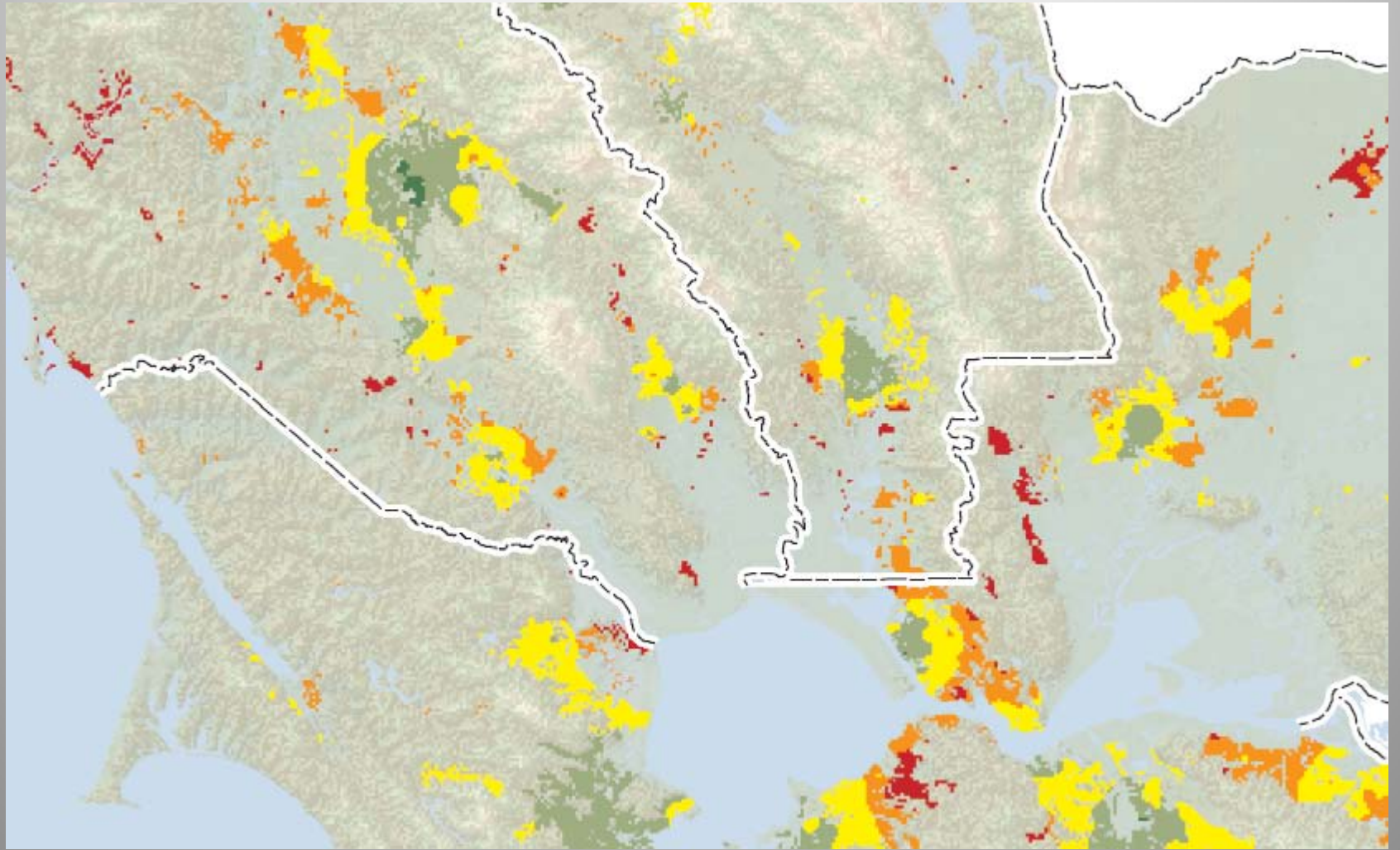


Carbon Dioxide Emissions per Household by
Zone-of-Residence: Year 2006 Average Weekday



METROPOLITAN
TRANSPORTATION
COMMISSION





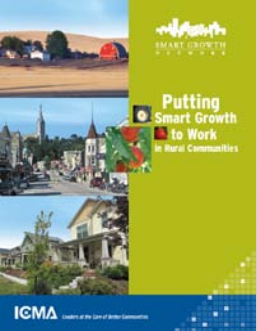


SMART GROWTH
NETWORK

Putting Smart Growth to Work in Rural Communities



ICMA *Leaders at the Core of Better Communities*



Goals

- **Support rural landscape** by creating an economic climate that enhances the viability of working lands and conserves natural lands
- **Help existing places thrive** by taking care of assets and investments such as downtowns, Main Streets, existing infrastructure, and places the community values;
- **Create great new places** by building vibrant, enduring neighborhoods and communities that people, especially young people, don't want to leave.

Planning for community character



MUSIC DANCING ENTERTAINMENT

B-R-A-M-M-E-R-'S GRAND OPENING BALL

You Are Cordially Invited to Attend This **GRAND OPENING AND HOUSE WARMING** Perfect Floor, Highly Polished and Waxed
Come and Be Our Guests ... If You Cannot Dance, Come Anyway, We Will Have Lots of ... Entertainment For You

EVERYBODY WELCOME

To Our New and Up-To-Date Home

FULL ORCHESTRA DANCE MUSIC

Also Concert by Madera Brass Band
Grand March At 9:00 P. M.

SATURDAY, NOVEMBER 8, 1913

3:00 O'CLOCK P. M.

We will Close the Door of our Temporary Place of Business at 8 p. m. sharp, Saturday, Nov. 8, and then go over to Our New Home and start the Big Dance, and Entertainment, so will ask our many patrons to kindly purchase their shoe needs early so as not to delay the 'big time

FRIDAY, NOV. 7 ... DICK BROWNE DAY

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How can OPR help?

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