

MADERA COUNTY TRANSPORTATION AUTHORITY

EXECUTIVE MINUTES

Date: Wednesday December 3, 2003
Time: 2:30 p.m.
Place: Madera County Government Center,
Board of Supervisor Chambers

Members Present: Chairman Frank Bigelow - Supervisor, Madera County
Vice-Chair Gordon Skeels - Councilman, City of Madera
Alfred Ginsburg - Councilman, City of Chowchilla
Ronn Dominici – Supervisor, Madera County
Darwin Shebelut, Incorporated Area
Harlen Rippetoe, Unincorporated Valley
Ronn Dominici – Supervisor – Madera County
Alt. Gary Svanda- Councilman, City of Madera

Members Absent: Jon Norby, Eastern Madera County
M.J. Nabors, Councilmember – City of Madera
Gary Gilbert, Supervisor - Madera County

MCTA Staff: Patricia S. Taylor-Maley, Executive Director
Derek Winning, Planner II
Lester Koga, Planner I
Tricia Stone, Receptionist

I. Pledge of Allegiance

II. Public Comment

This portion of the meeting is reserved for person(s) wishing to address the MCTA on items within the jurisdiction but not on this agenda.

There was no Public Comment.

III. Meeting Minutes of September 17, 2003

Upon motion by Director Shebelet, seconded by Director Ginsburg, to approve the September 23, 2003 Executive Minutes as written. A vote was called and the motion carried.

IV. Administration

A. 2003-04 Annual Work Program – Amendment #03/04-2

The City of Madera, City of Chowchilla and County of Madera requested to amend the 2003-04 Annual Work Program to program funds to retain AIS Market Research to conduct a Market Research Survey.

The purpose of the Market Research Survey is to measure the attitudes and opinions of the diminished universe voters (voters who have voted in the last 3 general or primary elections). The information gathered will provide the Authority and local agencies with pertinent information concerning the transportation funding needs of the County.

Action: Upon motion by Director Skeels, seconded by Director Dominici to approve the 2003-04 Annual

Work Program – Amendment #03/04-2. A vote was called and the motion carried.

B. *Plans and Specifications: MA-OLI-01*

The City of Madera requested Authority approval for plans and specification on the Olive Street project – “Q” Street to SR 145. Plans & Specifications are available for review at the MCTA.

Action: Upon motion by Director Dominici, seconded by Director Ginsburg to approve the Plans & Specifications: MA-OLI-01. A vote was called and the motion carried.

C. *Director Appointments*

Consistent with Authority procedures, Authority advertised that two vacancies will occur on the Madera County Transportation Authority Board, effective December 31, 2003. There are three public member positions on the Authority Board. Each public member serves a three year term. The two general public positions to be filled are as follows:

- Director (Member of the General Public): Director must reside in the City of Madera or the City of Chowchilla. Director Darwin Shebelut currently holds this position.
- Director (Member of the General Public): Director must reside in the Eastern Madera County Area (being that portion of the unincorporated area of the County lying easterly of the Madera canal). Director Jon Norby currently holds this position.

The positions were advertised in the Madera Tribune, Chowchilla News and Sierra Star. Applicants wishing to apply must send a letter of intent by December 19, 2003.

Action: Information and Discussion.

D. *Measure “A” Extension Steering Committee – Status Report*

The Measure “A” Extension Steering Committee held a special meeting on October 30, 2003 to discuss a strategy for the extension of the measure. The consensus of the group is to hold off on the November 2004 election and to focus on the following:

- Conduct a baseline voter opinion survey
- Develop a public education campaign on the current measure
- Organize fundraising efforts
- Develop a sellable Expenditure Plan based on voter perceptions and needs

Staff organized a Special Measure “A” Strategy Session to solicit input from key community leaders. The meeting is scheduled for Monday, December 8, 2003 at 9:00am. A copy of the agenda and a list of invitees were included in the package.

Action: Information and Discussion Only.

E. *Focus on the Future 2003 - Conference*

The Self-Help Counties – “Focus on the Future 2003” Conference was held at the Laguna Cliffs Marriott – Dana Point on October 19, 2003 (evening) through the afternoon of October 21, 2003. This time was reserved for an update on the conference.

Action: Information and Discussion Only.

V. Miscellaneous

A. Items from Staff

No items from staff.

B. Director Reports

No items from Directors.

VI. Adjournment

There being no further business, the meeting was adjourned at 3:05 p.m.

Next meeting set for January 21, 2004.

Respectfully Submitted,

Patricia S. Taylor-Maley, Executive Director
Madera County Transportation Authority