



Meeting Minutes

2022 Measure T Renewal Investment Plan

Steering Committee Meeting #5

Date: January 20, 2021

Time: 1:30 – 3:30 P.M.

Place: Zoom Meeting

To review the meeting in its entirety, please use the following link:

<https://www.youtube.com/watch?v=0ejXPcqpnsQ>

IN ATTENDANCE:

Steering Committee Members: Supervisor Robert Poythress (Co-Chair), Madera County Board of Supervisors; Supervisor Brett Frazier (Co-Chair), Madera County Board of Supervisors; Geoffrey Wheeler, Active Transportation Advocate; Matt Watson, Cal Fire; Michael Navarro, California Department of Transportation (Caltrans); Nichole Mosqueda, Camarena Health Center; Paulo Soares, Camarena Health Center; Derek Robinson, Community Advocate; Council Member Diana Palmer, City of Chowchilla; Rod Pruet, City of Chowchilla; Jason Rogers, City of Chowchilla; Ellen Bitter, City of Madera; Keith Helmuth, City of Madera; Arnoldo Rodriguez, City of Madera; Council Member Jose Rodriguez, City of Madera; Sara Bosse, County of Madera; Jared Carter, County of Madera; Matt Treber, County of Madera; Jay Varney, County of Madera; Davinder Mahil, Creekside Farming; Madeline Harris, Leadership Counsel for Justice and Accountability; Bobby Kahn, Madera County Economic Development Commission (EDC), Patricia Taylor, Madera County Transportation Commission/Madera County Transportation Authority (MCTC/MCTA); John Reed, MVP Realty; Lisa Saroyan, Red Barn Café; Frank Simonis, Social Service Transportation Advisory Council (SSTAC); Bill Fjellbo, Tehipite Chapter of the Serra Club; Tim Curley, Valley Children’s Hospital; Rhonda Salisbury, Visit Yosemite | Madera County

Members of the Public: Amalia Bernardo, Kevin Hall, Leticia Casillas Luquin, Vicky Ortiz, David Padilla

Madera County Transportation Commission/Madera County Transportation Authority Staff and Consultants: Troy McNeil, MCTC/MCTA; Dylan Stone, MCTC/MCTA; Jeff Findley, MCTC/MCTA; Sandy Ebersole, MCTC/MCTA; Georgiena Vivian, VRPA Technologies, Inc. (VRPA); Rose Willems, VRPA; Richard Lee, VRPA; Dena Graham, VRPA; Hector Guerra, VRPA; Charles Heath, TBWBH Props & Measures; Alex Wara-Macapinlac, TBWBH Props & Measures; Ellen Moy, Moy & Associates

I. Introductions and December 16, 2021 Meeting Minutes

Supervisor Brett Frazier welcomed everyone and thanked them for their attendance and participation. Dena Graham, VRPA, then took roll call.



Supervisor Frazier then asked the group if there were any needed corrections to the meeting minutes. There were none.

II. Measure T Investment Plan Goals/Objectives and Transportation System Priorities

Georgiena Vivian, VRPA, stated that the Goals/Objectives and Transportation System Priorities were originally brought before the Steering Committee at the previous meeting, and were being discussed again. Ms. Vivian then led a review of the Goals/Objectives and Transportation System Priorities, explaining that they are reflective of the various modes of transportation, which are provided or expected to be provided in Madera County.

III. Measure Renewal Duration Alternatives

Ms. Vivian stated that the Steering Committee had a discussion regarding the Measure Renewal Duration Alternatives at the previous meeting and agreed to revisit this item at the January meeting. Ms. Vivian then reviewed the estimated revenue that the alternatives are projected to generate. Ms. Vivian also provided a review of the pros and cons of each duration alternative.

Following discussion, voting members of the Steering Committee participated in a Zoom poll that asked which of the Measure T Renewal duration alternatives they preferred - until ended by voters, 20-year, or 30-year. Until ended by voters received 70% of the vote, the 20-year alternative received 15% of the vote, and the 30-year alternative received 15% of the vote. It was explained that the polling result will be shared with the MCTA Board, who will ultimately make the decision regarding the Measure Renewal duration. Madeline Harris, Leadership Counsel, asked how she should respond to the poll if her position is that there should be more community engagement before the decision gets made. Ms. Vivian responded that staff would note the exception and make sure that the Board is aware.

IV. Measure T Renewal Programs

This item was tabled due to lack of time and will be presented at the next meeting.

V. Public Engagement Status/Update

Alex Wara-Macapinlac, TBWBH Props & Measures, provided an overview of the bilingual informational outreach website for the Measure T Renewal <https://www.keepmaderamoving.org/>. The website contains information pertaining to Measure T and has links to access frequently asked questions, a fact sheet, informational video, talking points, the Measure T map, online survey, and the Steering Committee webpage. Ms. Wara-Macapinlac said that the public engagement team welcomed any feedback on the website and asked that the Steering Committee assist in pushing the website out to the community. Ms. Wara-Macapinlac added that the public engagement team can work with those who may need outreach materials in languages outside of English or Spanish.

VI. Next Steps

a. Staff Items

There were none.

b. Renewal Schedule

Patricia Taylor, MCTC/MCTA, said that there was a need to identify an additional Steering Committee meeting in February and March. After discussion with the Steering Committee, it was decided that the February and March meetings would occur on the 10th and 17th of each month.

c. Next Meeting Date

The next meeting date is Thursday, February 10, 2022, at 1:30 PM.

VII. Public Comments

There were no public comments.