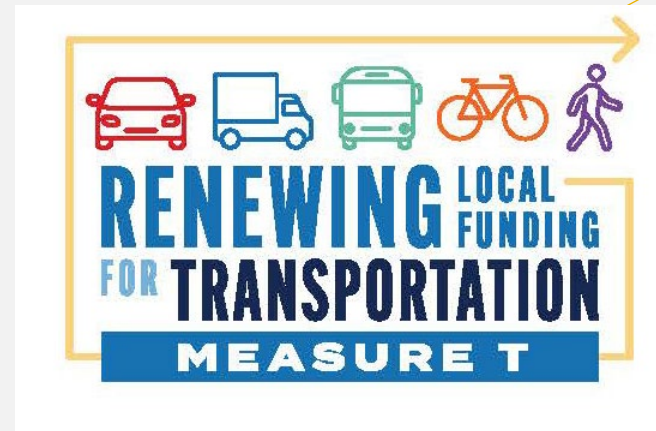




Measure T Renewal Investment Plan Steering Committee February 10, 2022

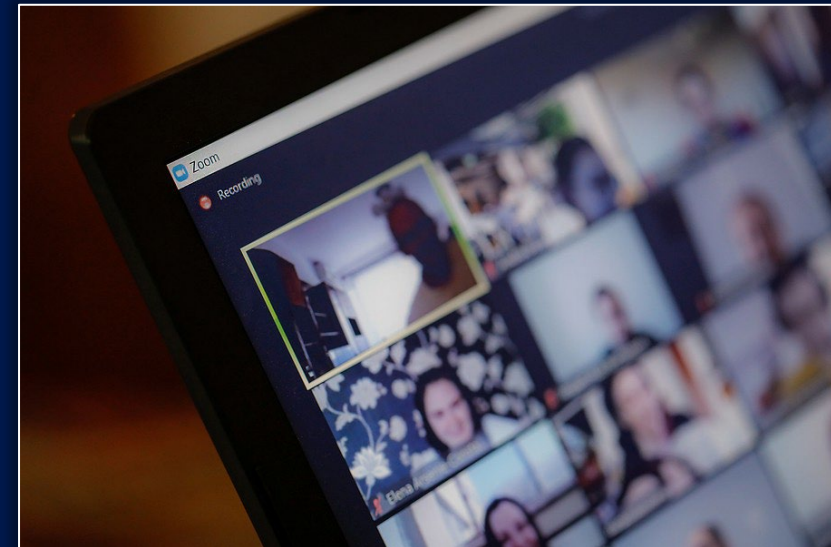


Webinar Protocols

- Microphones will be automatically muted, video will be off public attendees
- Video will remain off for public attendees even while speaking
- Post general questions in the Q&A box
- The Speaker or Co-Chair will call for comments or questions at the end of each agenda item
- Use the raise hand function to direct a question to the Speaker or Steering Committee during agenda item discussion
- For attendees that joined by phone, *9 is the raise hand function
- Phone callers, please use *6 to unmute and mute yourself, not the mute function of your phone
- There will be a public comment period at the end of the agenda. If you plan to comment
 - Add your name, agency, and subject matter to the Q&A box

When Called Upon to Speak

- Staff will unmute your microphone
- **State your**
 - Name
 - Agency, organization, or special interest group if applicable
- **All speakers will be limited to two (2) minutes**
- Staff will announce when your time is up and disable your microphone when your time is up



Item #	Description	Action/Presenter
I.	Introductions & January 20, 2022 Meeting Minutes	Informational/Approval – Co-Chairs Poythress and Frazier
II.	Public Comment Related to Items on the Agenda	Informational - Co-Chairs Poythress and Frazier
III.	Measure T Renewal Investment Plan Development and Approval Process	Informational – G. Vivian, VRPA & P. Taylor, MCTA
IV.	Public Engagement Status/Update	Informational - C. Heath & A. Wara-Macapinlac, TBWBH Props & Measures
V.	Measure T Renewal Programs, Subprograms & Eligible Projects	Consider Approval - G. Vivian, VRPA Technologies
VI.	Policy & Priority Discussions <ul style="list-style-type: none"> ✓ Vision for the State Highway System ✓ General Plan & Regional Transportation Plan (RTP) considerations ✓ Public Transit Projects/Programs 	Informational – G. Vivian, VRPA & P. Taylor, T. McNeil, & D. Stone, MCTA, E. Moy, Moy & Associates
VII.	Next Steps:	
a.	Staff Items	Informational – P. Taylor, MCTA, G. Vivian, VRPA Technologies
b.	Renewal Schedule	Informational – G. Vivian, VRPA & P. Taylor, MCTA
c.	Next Meeting Date – February 17, 2022	Informational - Co-Chairs
VIII.	Public Comment Related to Items Not on the Agenda	Informational - Co-Chairs

Steering Committee Agenda – Feb. 10, 2022



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Item I: Introductions/ January 20, 2021 Meeting Minutes

Co-Chairs



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Item II: Public Comment Related to Items on the Agenda

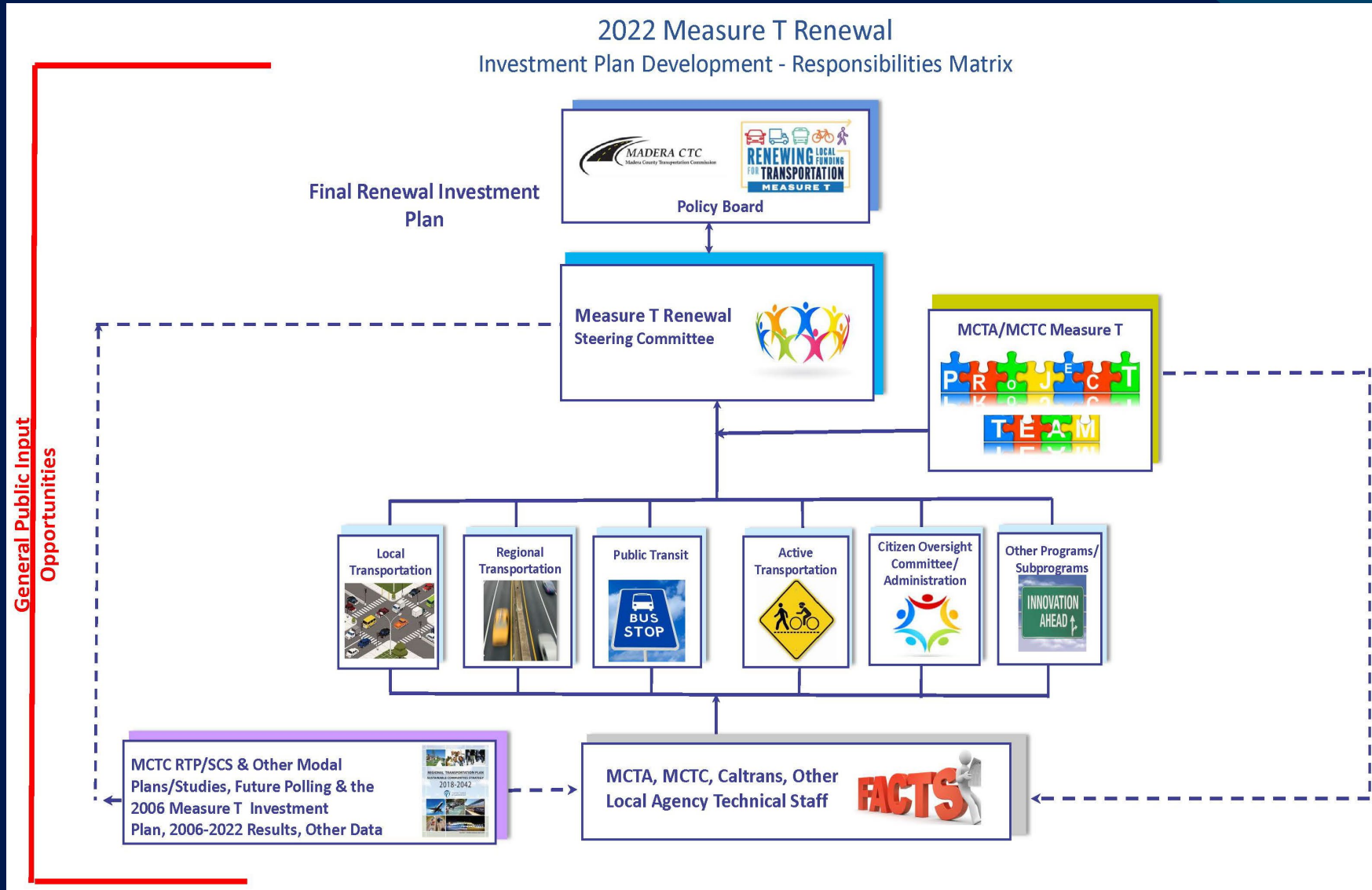
Co-Chairs



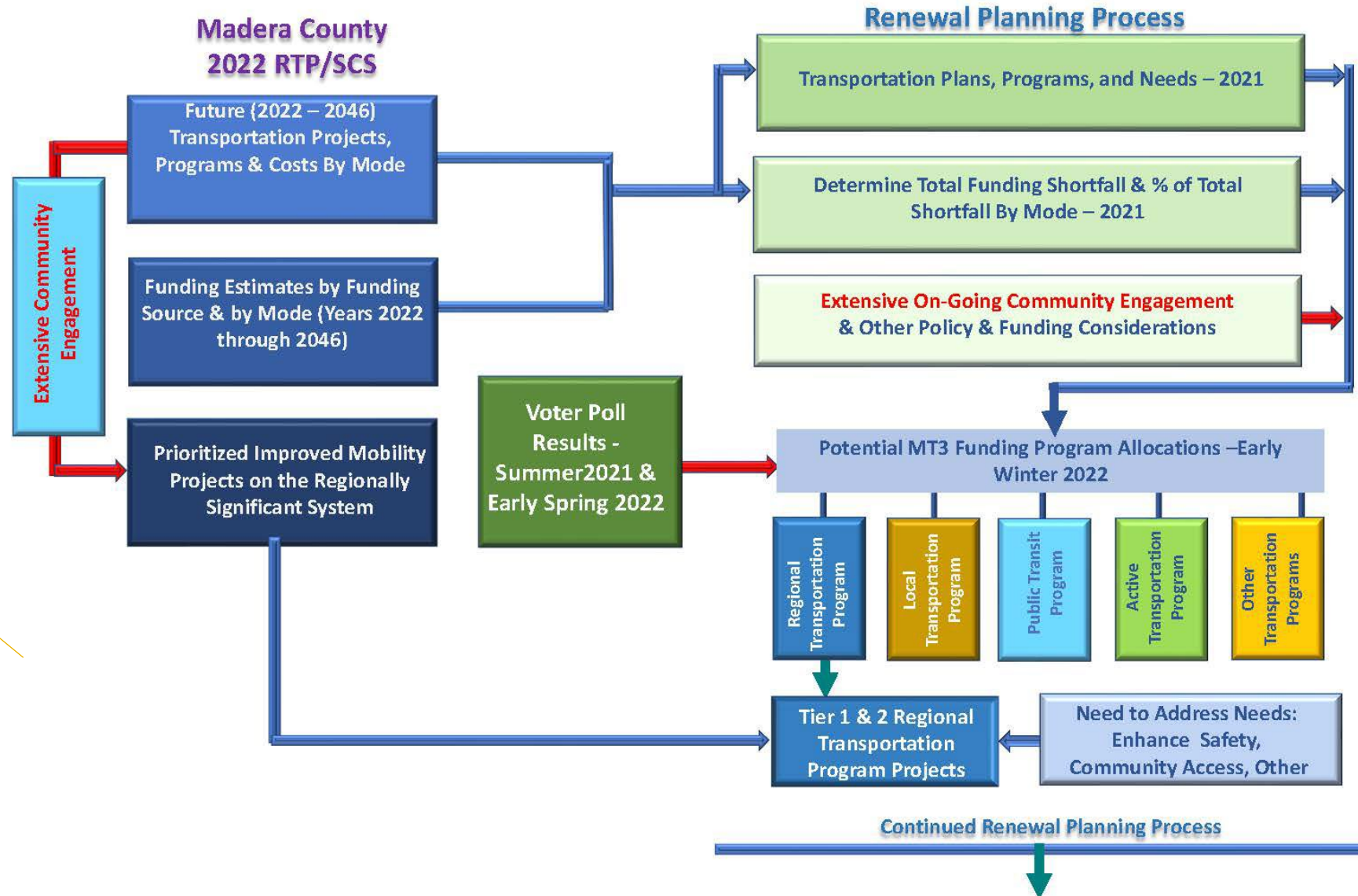
Item III: Measure T Renewal Investment Plan Development & Approval Process

G. Vivian, VRPA Technologies
& P. Taylor, MCTA/MCTC

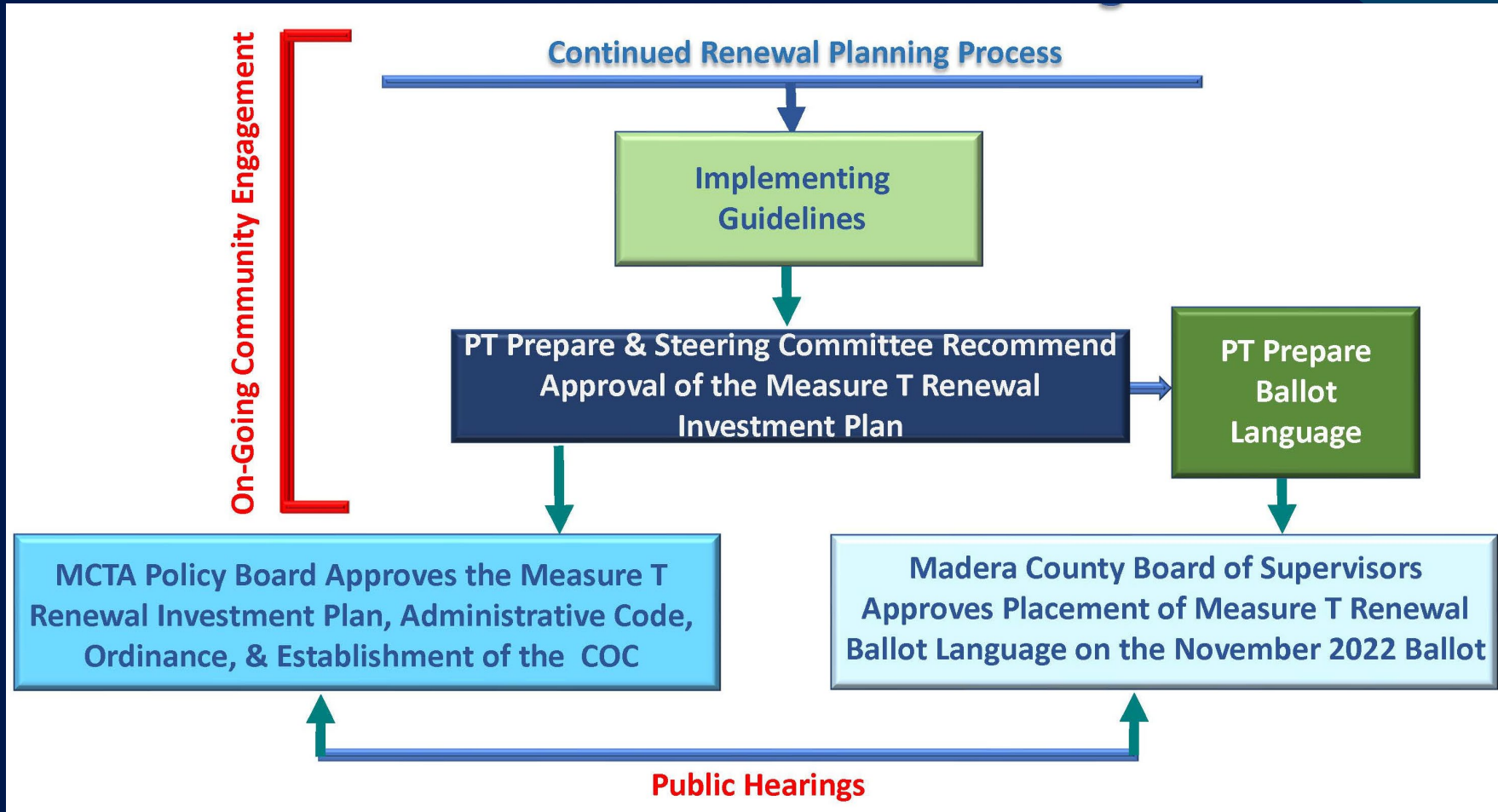
2022 Measure T Renewal – Investment Plan Development – Responsibilities Matrix



2022 Measure T Renewal Planning Process



Measure T Renewal Planning Process (Cont.)





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Item IV: Public Engagement Status/Update

C. Heath & A. Wara-Macapinlac, TBWBH
Props & Measures



Re-cap of Outreach

Active Transportation Advocates

BIA of Fresno and Madera Counties

Cal Fire

Caltrans

Camarena Health Center

Central Labor Council

City of Chowchilla

City of Madera

Leadership Counsel for Justice and Accountability

Madera Chamber of Commerce

Madera Community College



Re-cap of Outreach

Madera County Economic Development Commission

Madera County Public Health Department

Madera County Superintendent of Schools

Madera County

Madera Farm Bureau

SSTAC

Tehipite Sierra Club

The Centro Binacional para el Desarrollo Indígena Oaxaqueño

Valley Children's Hospital

Yosemite Visitors Bureau



Upcoming Outreach

- Produce and send a mailer to All Registered Voters in Madera County with an update on Measure T with a feedback mechanism for people to provide their priorities for the future of transportation in Madera County
- Work with TrueNorth Research and the Steering Committee to develop a tracking poll on Measure T
- Continue to outreach to key stakeholders to seek their advice and suggestions for Measure T and investment plan

<https://www.keepmaderamoving.org/>



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Item V: Measure T Renewal Programs

G. Vivian, VRPA Technologies

Measure T Renewal Plan – 01/04/22		
Potential Funding Programs/Subprograms to Initiate Discussion		
Program *1, *2	Subprogram	Eligible Projects*3
1. Community & Neighborhood Streets & Roads	Local Neighborhood and Major Streets Maintenance	Street and Road Maintenance (pavement and pothole repair, drainage improvements, other related improvements)
	Local Road Improvements	Lane Widening
		Bridge Improvements
		Conversion to Higher Capacity Facility
		Gap Project
		Extension Facility
		Railroad Grade Separation Projects
		Operational Improvements (Traffic Signals, Shoulder Improvements, Channelization, Round-A-Bout, Passing Lanes, Fiber Optics, Signal Coordination, Intersection Modifications, Streetlights, Etc.)
		Safety Improvements (Street, road, highway, rail, other)
		Smart Corridors
Freeway Service Patrol		
Flexible (Priority Community & Neighborhood Transportation Projects)	Transportation Related Projects/Programs including streets and roads, transit, bike, trail and pedestrian, aviation, and other transportation-related projects and programs)	
Regional Streets, Roads & Highways	Major regional street, road and highway improvement – List of Prioritized Projects from the 2022 RTP/SC future RTPs Goal of “leveraging” State and Federal F	

Measure T Renewal Plan – 01/04/22

Potential Funding Programs/Subprograms to Initiate Discussion

Program *1, *2	Subprogram	Eligible Projects*3
2. Public Transit	<ul style="list-style-type: none"> ✓ City of Chowchilla ✓ City of Madera ✓ County of Madera 	<p>Urban and Rural Fixed-Route and Demand-Response Transit Services/Systems:</p> <ul style="list-style-type: none"> • Effective transit services for the general public, seniors, and disabled persons • Cost-effective solutions to improve mobility in unserved or underserved areas • Transit safety enhancements • Transit fare subsidies (i.e., senior/disabled scrip program) • Seamless fare media systems • Bus stop and signage enhancements • Transit support facilities • Fleet improvements, acquisitions, and conversion to clean technologies • Planning, studies, and grant writing • Marketing and outreach <p>New/Innovative Public Transit Services/Systems:</p> <ul style="list-style-type: none"> • Service optimization with transportation network companies (i.e., Uber; Lyft) • Autonomous shuttles/vehicles • First/last-mile connections • Microtransit - flexible routing and scheduling • Shared “rides” (i.e., CalVans; Green Raiteros; Van Vien) • Shared “vehicle” rentals (i.e., Mio Car) • Transit signal priority • Dedicated bus lanes <p>Large Transit and Multi-Modal Projects:</p> <ul style="list-style-type: none"> • Bus rapid transit • Light rail transit • Amtrak access facilities (i.e., pedestrian; bike, etc.) • Multi-modal mobility hubs



Potential Funding Programs	
Program *1, *2	Subprogram
3. Active Transportation - Bicycles, Pedestrians, and Trails	Active Transportation
	Bikeway, Trails, and Path Programs
	Pedestrian Facilities (Sidewalks, Other)
	Projects that Enhance School Safety
	Safety Projects: Protected facilities Traffic control devices Neighborhood street lighting Signage Shoulder Improvements
	Curb ramps, accessible pedestrian signals (APS), Other
	Marketing, Public Engagement, & Education Activities
4. Clean Transportation / New Technologies (Competitive program)	Incentives to form and join carpools
	Incentives to form and join vanpools
	Incentives to form and join agricultural worker vanpools/CalVans
	Incentives to encourage telecommuting
	TOD Incentive Grants
	Charging Stations, Hydrogen Fueling, CNG, etc.
	Litter Abatement Matching Funds
	Public engagement, education programs
	Clean vehicle power support facilities
	Microgrid/solar EV battery charging
	Micro mobility hubs (are designed to provide and identify a range of connected travel choices)
	Innovations in micro mobility (bicycles, e-bikes, electric scooters, electric skateboards, shared bicycles, and electric pedal assisted bicycles)
	Increased opportunities for telecommuting
	Future technology improvements
	Broadband infrastructure for telecommuting and education facility purposes
Marketing, Public Engagement, & Education Activities	

*1 – All programs would address ADA compliance.

*2 – All programs will provide “pass through” MT3 funds to local agencies except the “Regional Streets, Roads, and Highways” subprogram, which will be administered by MCTA/MCTC and could be used to prepare grant and other funding requirements.

*3 – Projects listed are examples and not inclusive of all eligible projects.





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Item VI: Policy & Priority Discussions

G. Vivian, VRPA Technologies & P. Taylor, T. McNeil, & D. Stone, MCTA/MCTC, E. Moy, Moy & Associates

Vision for the State Highway System

Despite recent investments on the various state highways in Madera County including (SR 99, SR 41, SR 145, SR 49, SR 233, & SR 152) additional work remains & will remain for many years to come including, but not limited to:

- ✓ Finishing SR 99 – closing remaining gaps
- ✓ SR 41 – passing lanes, fire safety exits
- ✓ SR 145 – passing lanes, safety improvements
- ✓ SR 49 – fire safety & connectivity
- ✓ SR 233 – interchange improvements & pedestrian safety
- ✓ SR 152 – safety crossings



Vision for the State Highway System

In addition to work on the State Highway network, regional significant roads in Madera County will also need maintenance, rehabilitation, or expansion including, but not limited to the following:

Avenue 9

Avenue 7

Avenue 12

Road 26

There is a need to continue to invest in the surface transportation network, which moves goods, services, & people efficiently & safely.

State funding is shifting & without Measure T, we will not have the funding to either match potential federal/state funding opportunities or fund projects on the State Highway System & regionally significant roads system in the Madera region.



The Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS) is a long-range vision and investment plan.

The Plan provides a comprehensive look at transportation needs in Madera County.

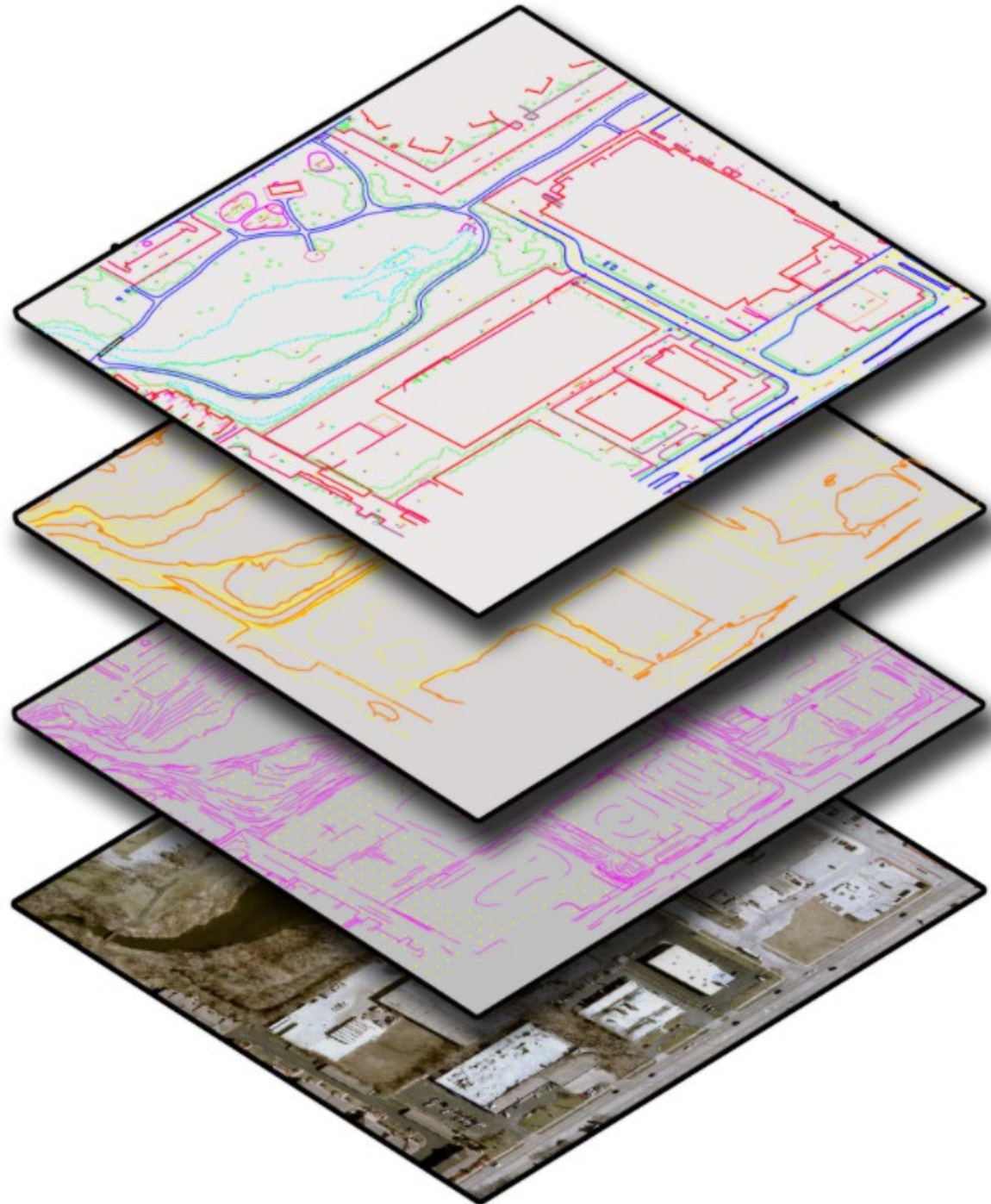


Your Madera
2046

The RTP/SCS examines how future growth impacts housing and employment needs and their associated travel activity while considering economic, environmental, and public health goals.

Developing the Plan takes a coordinated and collaborative effort involving input from the public, information from local plans and policies, and guidelines from state and federal partners.





The RTP/SCS must consider how the region will integrate transportation and land use while providing transportation options to help the region grow in a financially and environmentally responsible way.



WHERE
Will People
Work?

WHERE
Will People
Live?

WHAT
Transportation
Options will be
Available?

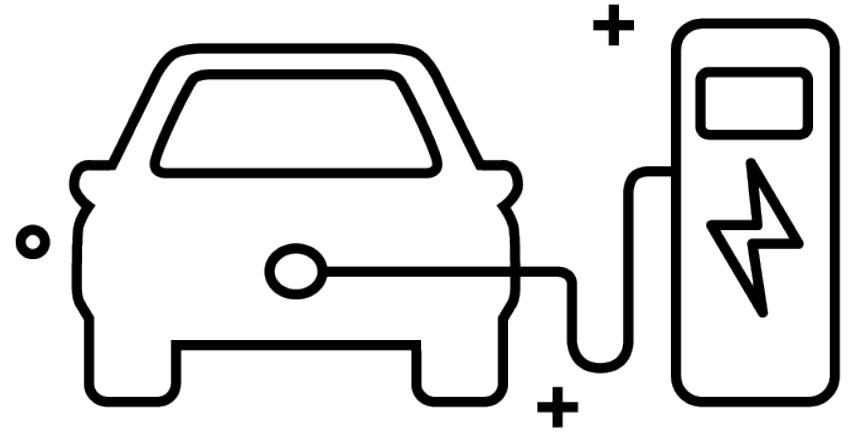
The RTP/SCS must be financially constrained and make reasonable assumptions of funding availability for implementing the project, programs and policies in the Plan.



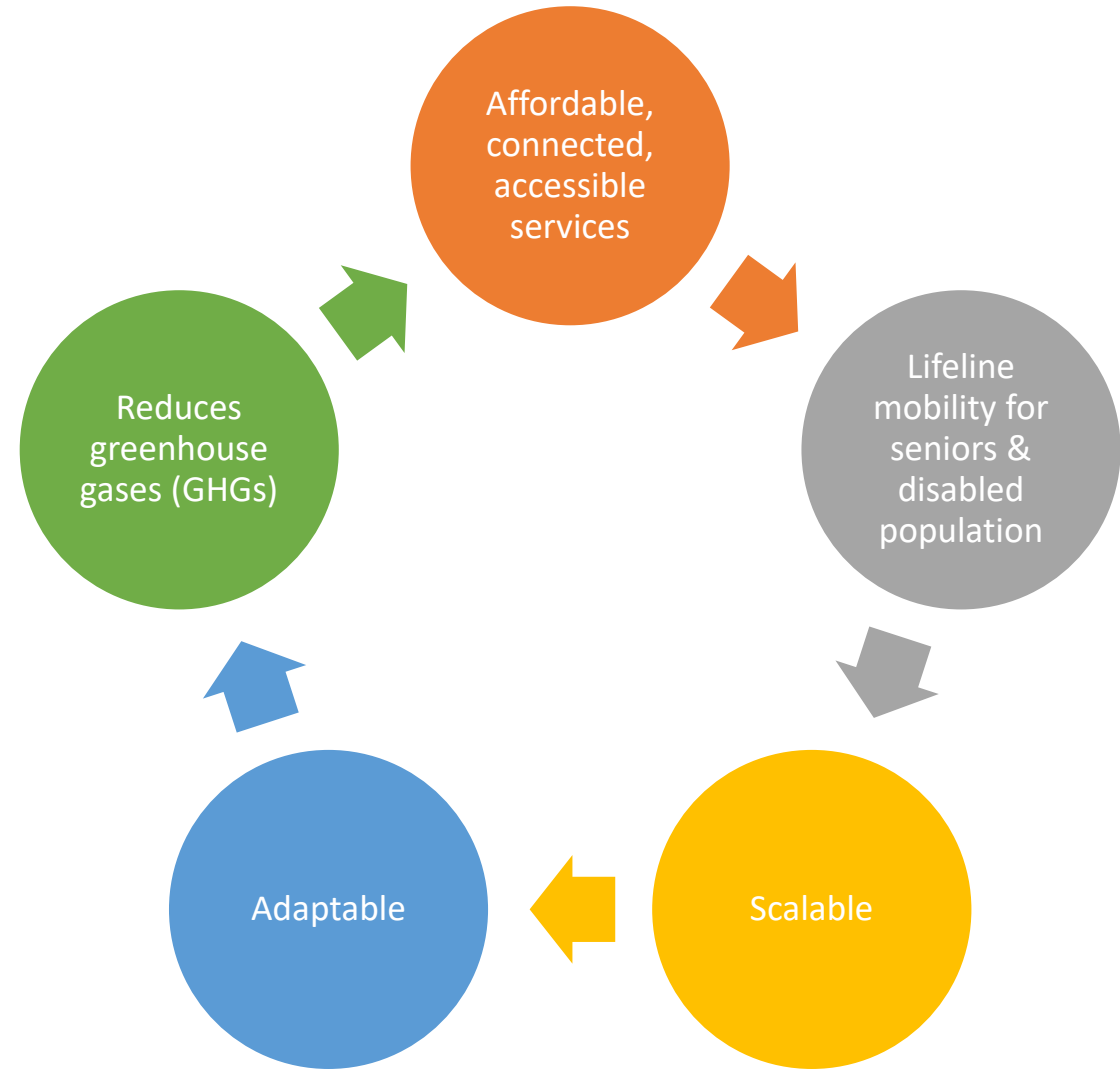
A Program Environmental Impact Report (PEIR) will be prepared for the RTP/SCS to assess the impacts of the plan at a regional level in accordance with the California Environmental Quality Act.

The RTP/SCS also contributes to California state goals of reductions in greenhouse gas emissions and miles driven on the road.

Federal and state regulations require every region in California to adopt an RTP/SCS in order for transportation projects to qualify for federal and state funding.



WHY PUBLIC TRANSIT IS A MEASURE T FUNDING PRIORITY



OUR MEASURE T DOLLARS WILL TARGET THESE KEY TRANSIT AREAS

Operations/
Maintenance

Vehicle
Procurements

Bus Stop
Improvements

Transit
Support
Facilities

Transit
Planning &
Marketing

Fleet Energy
&
Infrastructure
Conversion

New &
Innovative
Technologies

Large Transit
& Multi-
Modal
Projects

MEASURE T – FUNDING A TRANSIT VISION



Urban & Rural Improvements

- ✓ Improved services to general public, seniors, disabled
- ✓ Unserved/underserved areas
- ✓ Fare media & fare subsidies
- ✓ Operations/mtn facilities
- ✓ Fleet improvements
- ✓ Conversion to clean energy
- ✓ Planning, studies, grants
- ✓ Marketing & outreach

New & Innovative Improvements

- ✓ Microtransit flexible routing
- ✓ Transportation network companies
- ✓ Autonomous shuttles/vehicles
- ✓ Shared rides
- ✓ Shared vehicles
- ✓ Transit signal prioritization

Large Transit & Multi-Modal Projects

- ✓ Transit support facilities
- ✓ Dedicated priority/bus lanes
- ✓ Bus rapid transit
- ✓ Light rail transit
- ✓ Connectivity improvements
- ✓ Multi-modal mobility hubs

- a. Renewal Schedule
- b. Preferred Meeting Day & Time
- c. Next Meeting Date



Item VII: Next Steps

- a. Staff Items
- b. Renewal Schedule
- c. Next Meeting Date – February 17, 2022

P. Taylor, MCTA/MCTC, G. Vivian, VRPA Technologies

Staff Items



MEASURE T RENEWAL PLAN SCHEDULE

Steering Committee Meeting Dates and Agenda Items – Revised 02/03/22

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY
	<<< Complete Admin Draft – Expenditure Plan, Implementing Guidelines & Program Eligibility (150 Days) >>>					<ul style="list-style-type: none"> ✓ 30-Day Public Review (days requires release June 20, 2022) 	<ul style="list-style-type: none"> ✓ MCTA Board Approval – July 20, 2022 ✓ Madera BOS Ballot Approval – July or August 2022 ✓ Submit Ballot Language to Elections Office by August 12, 2022
STEERING COMMITTEE MEETING DATES	Jan 20	Feb 10 Feb 17	Mar 10 Mar 17	Apr 7, 14, or 28 Apr 21	May 5, 12, or 26 May 19	Jun 2, 9, 23, or 30 Jun 16	
STEERING COMMITTEE AGENDA ITEMS	<ul style="list-style-type: none"> ✓ Finalize Measure T Goals & Objectives ✓ Finalize Measure T Renewal Plan Priorities ✓ Measure T Duration Alternatives ✓ Initiate Development of Measure T Renewal Programs ✓ Community Engagement Status 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Final Measure T Renewal Programs ✓ Policy & Priority Discussions ✓ Vision for the State Highway System ✓ General Plan & Regional Transportation Plan (RTP) considerations ✓ Public Transit Projects <ul style="list-style-type: none"> ✓ Discussion of metric alternatives to establish the allocation of Measure T Program funding to local agencies ✓ PCI 70 Requirements ✓ Other Policy Considerations ✓ Community Engagement Status ✓ Review Polling Process 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Citizen Oversight Committee (COC) Structure ✓ Initiate Discussion of Measure T Renewal Funding Allocations to Renewal Programs <ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Final Measure T Renewal Funding Allocations to Renewal Programs ✓ Initiate Discussion of Regional Project Priorities 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Review Poll Results ✓ Final Regional Project Priorities ✓ Initiate Discussion of Implementation Guidelines <ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Continue Development of Implementation Guidelines 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Continue Development of Implementation Guidelines <ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Final Implementation Guidelines ✓ Initiate Development of the Draft Measure T Renewal Plan 	<ul style="list-style-type: none"> ✓ Continue Development of the Draft Measure T Renewal Plan ✓ Final Draft Measure T Renewal Plan ✓ Recommend Approval of the Draft Measure T Renewal Plan 	<ul style="list-style-type: none"> ✓ Presentation to MCTA Board for Approval ✓ Presentation to Madera BOS to approve placement on the November 2022 ballot



Next Meeting Date:
February 17, 2022



Item VII: Public Comment Related to Items Not on the Agenda

Co-Chairs



Feel free to contact MCTA Staff for additional information:



Patricia Taylor, Executive Director



Ph: (559) 675-0721, Ext. 1



Email: patricia@maderactc.org



<https://www.maderactc.org/measuret>

