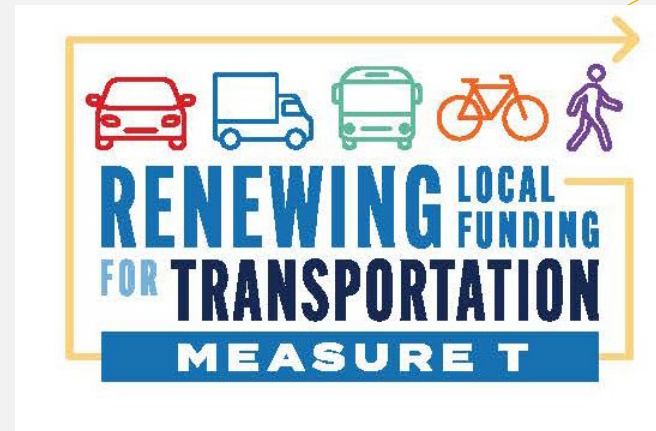


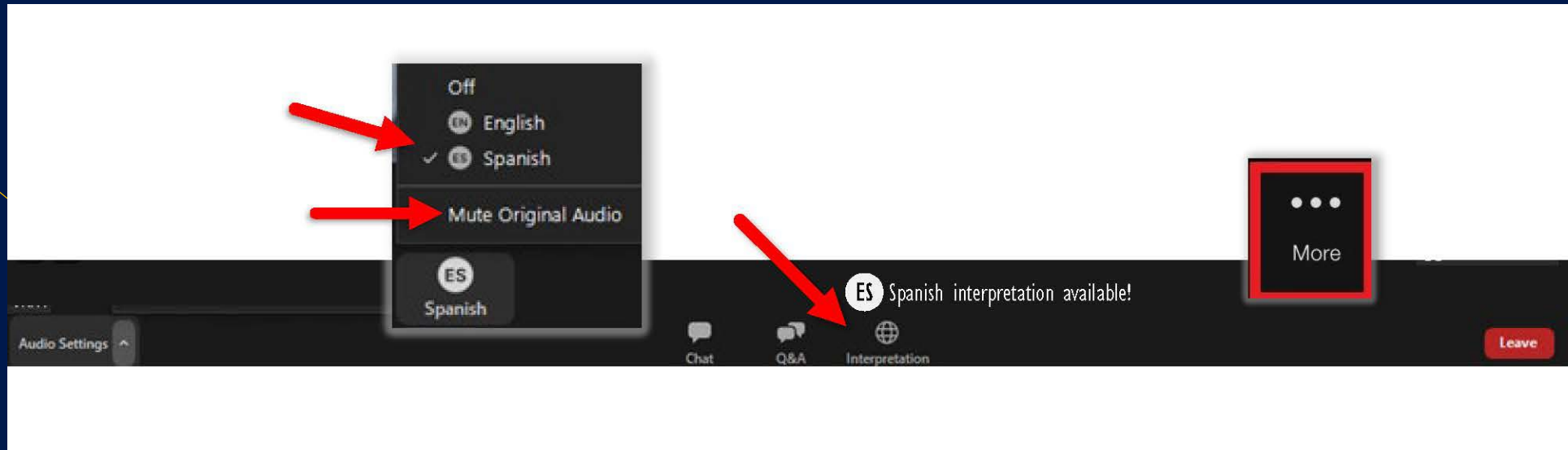


# Measure T Renewal Investment Plan Steering Committee February 17, 2022



# Interpretation Services

- Simultaneous Spanish interpretation is available for today's webinar. Please join via the Interpretation button at the bottom of the screen.
- Interpretación simultánea en español estará disponible durante la videoconferencia del día de hoy. Para unirse al modo de interpretación, favor de seleccionar el icono que parece un mundo en la parte inferior de la pantalla. Después seleccione español y ponga el audio original en silencio. Por último, oprima listo.
- Puede someter preguntas o comentarios en su idioma de preferencia.

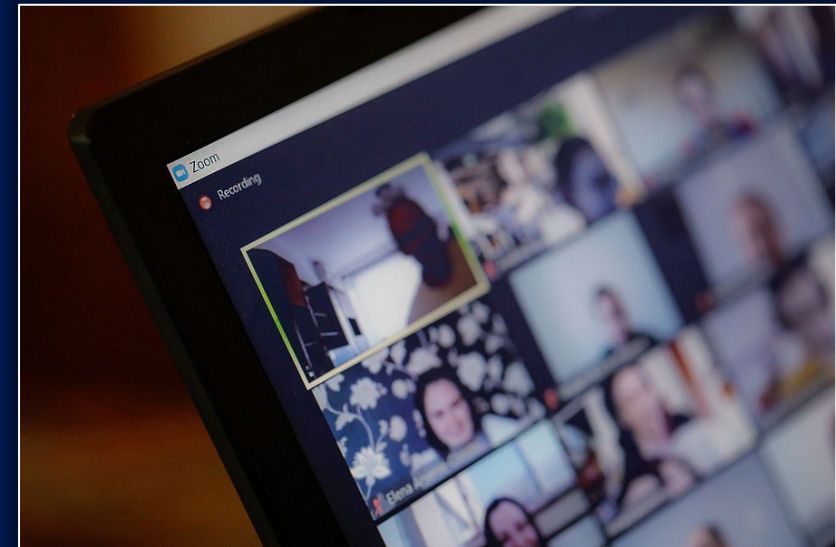


# Webinar Protocols

- Microphones will be automatically muted, video will be off public attendees
- Video will remain off for public attendees even while speaking
- Post general questions in the Q&A box
- Use the raise hand function to direct a question to the Speaker or Steering Committee
- For attendees that joined by phone, \*9 is the raise hand function
- Phone callers, please use \*6 to unmute and mute yourself, not the mute function of your phone
- There will be a public comment period at the end of the agenda. If you plan to comment
  - Add your name, agency, and subject matter to the Q&A box

## When Called Upon to Speak

- Staff will unmute your microphone
- **State your**
  - Name
  - Agency, organization, or special interest group if applicable
- **All speakers will be limited to two (2) minutes**
- Staff will announce when your time is up and disable your microphone when your time is up



- There are two opportunities for public comment during the Steering Committee meeting 1) At the beginning of the meeting during Item II on the Agenda – Public Comment Related to Items on the Agenda and 2) During Item VIII – Public Comment Related to Items Not on the Agenda. The Steering Committee is a working group responsible for development of the Measure T Renewal Investment Plan. The Steering Committee will ultimately recommend approval of the Plan to the Madera County Transportation Authority (MCTA). It is the MCTA Board that will take action to approve the Plan and request that the Board of Supervisors place the ballot measure on the November 2022 ballot.
- If you have comments related to specific projects within neighborhoods or communities such as desiring a round-a-bout at an intersection or the extension of transit service in the City of Madera or Chowchilla, please direct such comments to the City where the project is located or to the County if it is located outside of the City of Madera or Chowchilla. MCTC staff working on the Regional Transportation Plan will also accept the comment and forward the comment to the responsible local agency. This Steering Committee will not be addressing specific project needs other than major regional transportation projects along state highways or other major arterials that connect the cities and unincorporated communities.

Item #	Description	Action/Presenter
I.	Introductions & February 10, 2022 Meeting Minutes	Informational/Approval – Co-Chairs Poythress and Frazier
II.	Public Comment Related to Items on the Agenda	Informational - Co-Chairs Poythress and Frazier
III.	Transportation Funding By Mode	Informational – P. Taylor & T. McNeil, MCTA
IV.	Public Engagement Status/Update	Informational - C. Heath & A. Wara-Macapinlac, TBWBH Props & Measures
V.	Policy & Priority Discussions (Cont.) <ul style="list-style-type: none"> <li>✓ Public Transit Projects/Programs</li> <li>✓ Discussion of metric alternatives to establish the allocation of Measure T Program funding to local agencies</li> <li>✓ Pavement Condition Index (PCI) Requirements</li> <li>✓ Other Policy Considerations</li> </ul>	Informational – G. Vivian, VRPA & P. Taylor, T. McNeil, D. Stone, MCTA, E. Moy, Moy & Associates
VI.	Review Follow-On Polling Process	Informational – T. McLarney, PhD., President, True North Research
VII.	Next Steps:	
a.	Staff Items	Informational – P. Taylor, MCTA, G. Vivian, VRPA Technologies
b.	Renewal Schedule	Informational – G. Vivian, VRPA & P. Taylor, MCTA
c.	Next Meeting Date – March 10, 2022	Informational - Co-Chairs
VIII.	Public Comment Related to Items Not on the Agenda	Informational - Co-Chairs

## Steering Committee Agenda – Feb. 17, 2022



**MCTA**

MADERA COUNTY  
TRANSPORTATION  
AUTHORITY

# **Item I: Introductions/ February 10, 2022 Meeting Minutes**

Co-Chairs



**MCTA**

MADERA COUNTY  
TRANSPORTATION  
AUTHORITY

# **Item II: Public Comment Related to Items on the Agenda**

Co-Chairs



**MCTA**

MADERA COUNTY  
TRANSPORTATION  
AUTHORITY

# **Item III: Transportation Funding by Mode**

T. McNeil, MCTA/MCTC



# 2022 Measure T Renewal – Transportation Funding by Mode

Snapshot FY 2021-22

**No State Highway Project Funds Included**




Funding Name	Amount
STIP (Roads)	\$ -
RSTP (Street & Roads)	\$ 2,147,253
CMAQ (Air Quality)	\$ 2,042,344
Section 5307 (Transit)	\$ 2,282,467
Section 5311 (Transit)	\$ 455,054
Section 5339 (Transit)	\$ 193,397
LTF (Transit)	\$ 1,975,073
LTF (Roads)	\$ 3,890,295
LTF (ATP)	\$ 119,701
STA (Transit)	\$ 1,388,217
SGR (Transit)	\$ 243,735
LCTOP (Transit)	\$ 194,473
Measure T (Roads)	\$ 14,666,726
Measure T (Transit)	\$ 305,557
Measure T (Air Quality)	\$ 305,557
LPP (Roads)	\$ 306,000
Discretionary Grants	\$ 5,000,000
RMRA (Roads)	\$ 7,617,004
HUTA (Roads)	\$ 6,897,657

# 2022 Measure T Renewal – Transportation Funding by Source

## Snapshot FY 2021-22

No State Highway Project Funds Included

<b>Source</b>		<b>Sum of Amount</b>
State		\$ 22,632,155
Local		\$ 15,277,840
Federal		\$ 7,120,515
Various		\$ 5,000,000
<b>Grand Total</b>		<b>\$ 50,030,510</b>



# 2022 Measure T Renewal – Transportation Funding by Type

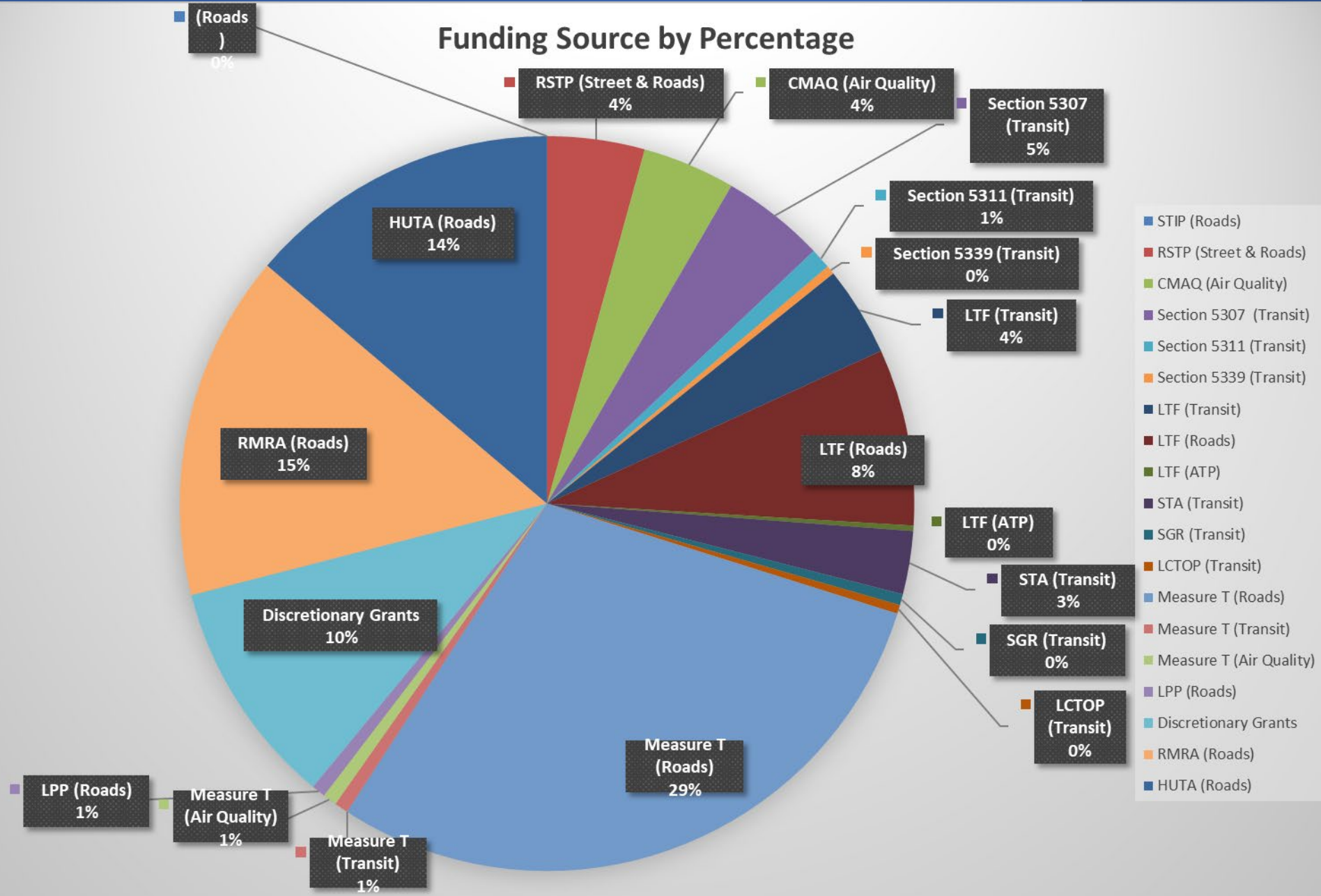
Snapshot FY 2021-22

No State Highway Project Funds Included

Type	<input type="checkbox"/>	Sum of Amount
Air Quality	\$	2,347,901
Roads	\$	35,644,637
Transit	\$	7,037,973
Various	\$	5,000,000
<b>Grand Total</b>	<b>\$</b>	<b>50,030,510</b>



# Funding Source by Percentage





**MCTA**

MADERA COUNTY  
TRANSPORTATION  
AUTHORITY

# **Item IV: Public Engagement Status/Update**

C. Heath & A. Wara-Macapinlac, TBWBH  
Props & Measures

<https://www.keepmaderamoving.org/>

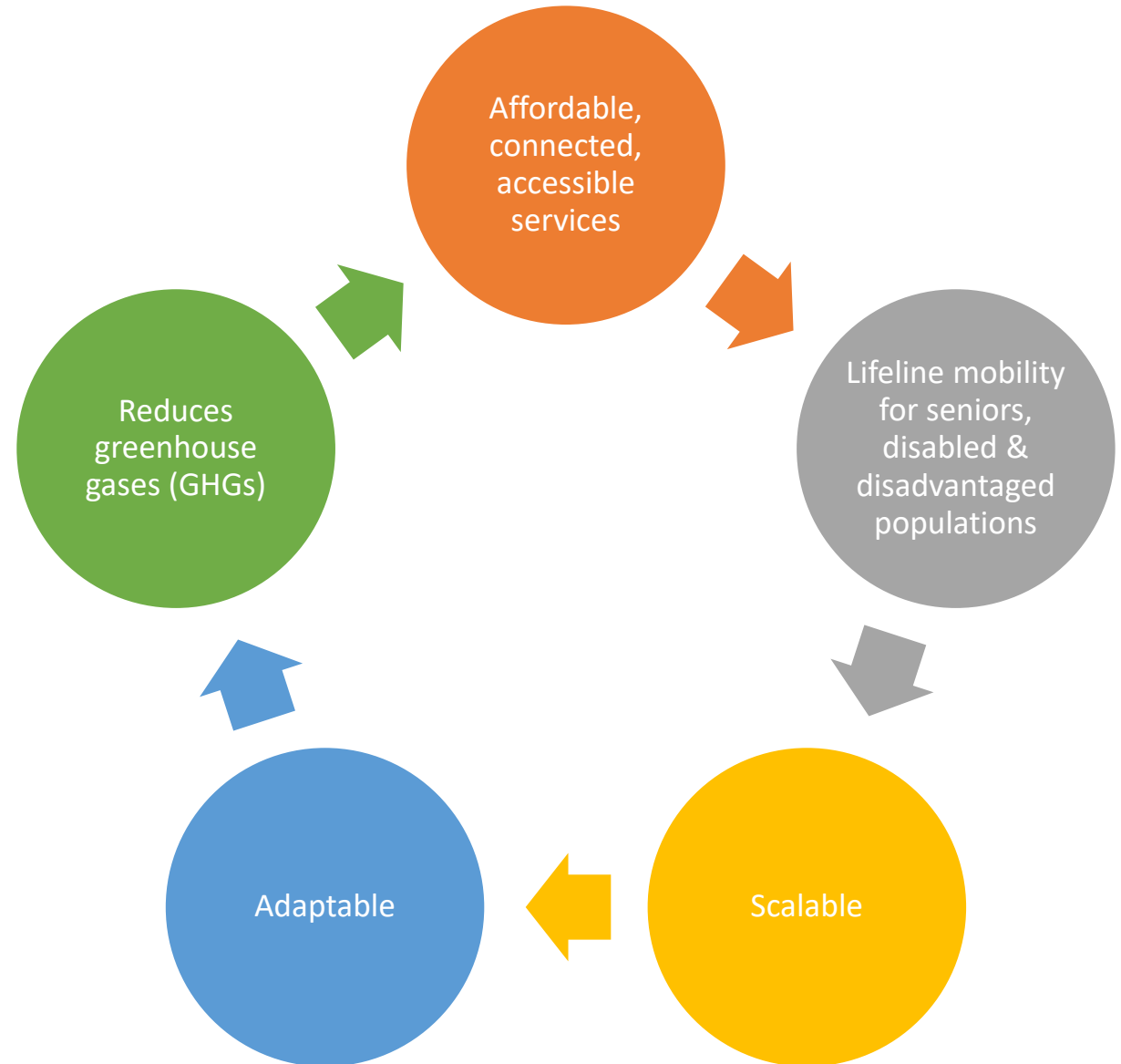


# Item V: Policy and Priority Discussions

E. Moy, Moy & Associates, P. Taylor, MCTA/MCTC  
G. Vivian, VRPA Technologies

- ✓ Public Transit Projects/Programs
- ✓ Discussion of metric alternatives to establish the allocation of Measure T Program funding to local agencies
- ✓ Pavement Condition Index (PCI) Requirements
- ✓ Other Policy Considerations

# WHY PUBLIC TRANSIT IS A MEASUREMENT FUNDING PRIORITY





# MADERA COUNTY PUBLIC TRANSIT SERVICES

## City of Madera

- Madera Metro (Fixed-Route)
- Madera Dial-A-Ride

## City of Chowchilla

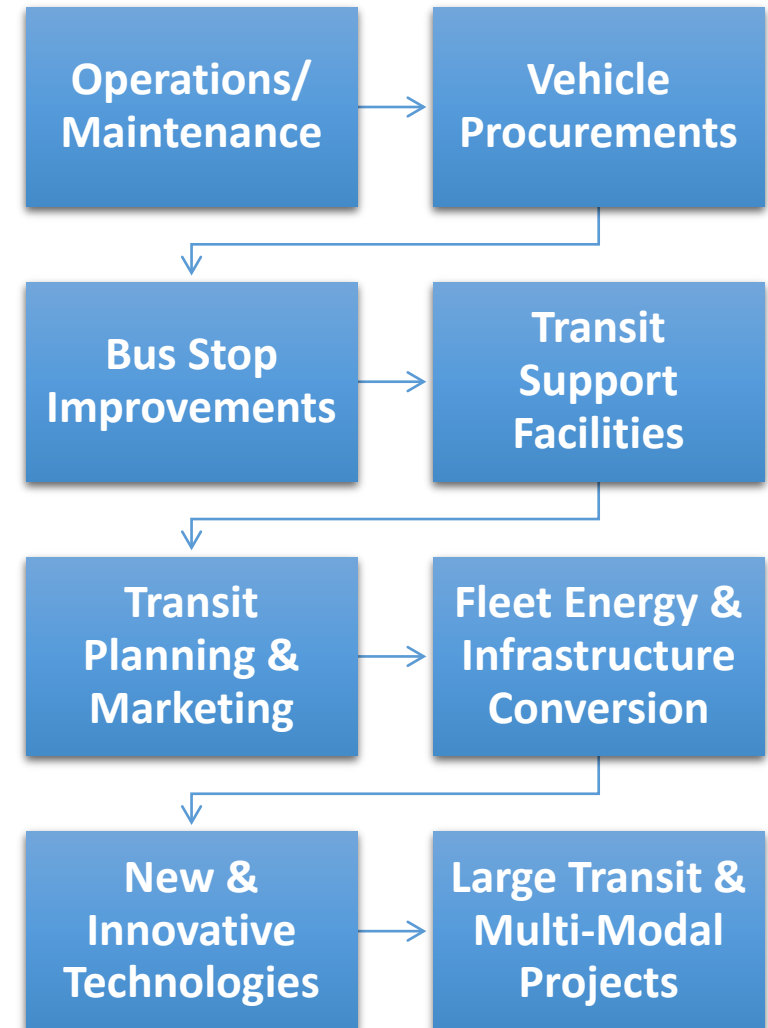
- Chowchilla Area Transit Express/CATX

## Madera County

- Madera County Connection/MCC (Fixed-Route)
- MCC Madera Dial-A-Ride
- MCC Chowchilla Dial-A-Ride
- Eastern Madera County Senior Bus
- Medical Escort Service



## OUR MEASURE T DOLLARS WILL TARGET THESE KEY TRANSIT AREAS



# MEASURE T – FUNDING A TRANSIT VISION



## Urban & Rural Improvements

- ✓ Quality services to general public, seniors, disabled persons
- ✓ Unserved/underserved areas
- ✓ Fare media & fare subsidies
- ✓ Operations/mtn facilities
- ✓ Fleet improvements
- ✓ Conversion to clean energy
- ✓ Planning, studies, grants
- ✓ Marketing & outreach

## New & Innovative Improvements

- ✓ Micro-transit flexible routing
- ✓ Transportation network companies
- ✓ Autonomous shuttles/vehicles
- ✓ Shared rides
- ✓ Shared vehicles
- ✓ Transit signal prioritization

## Large Transit & Multi-Modal Projects

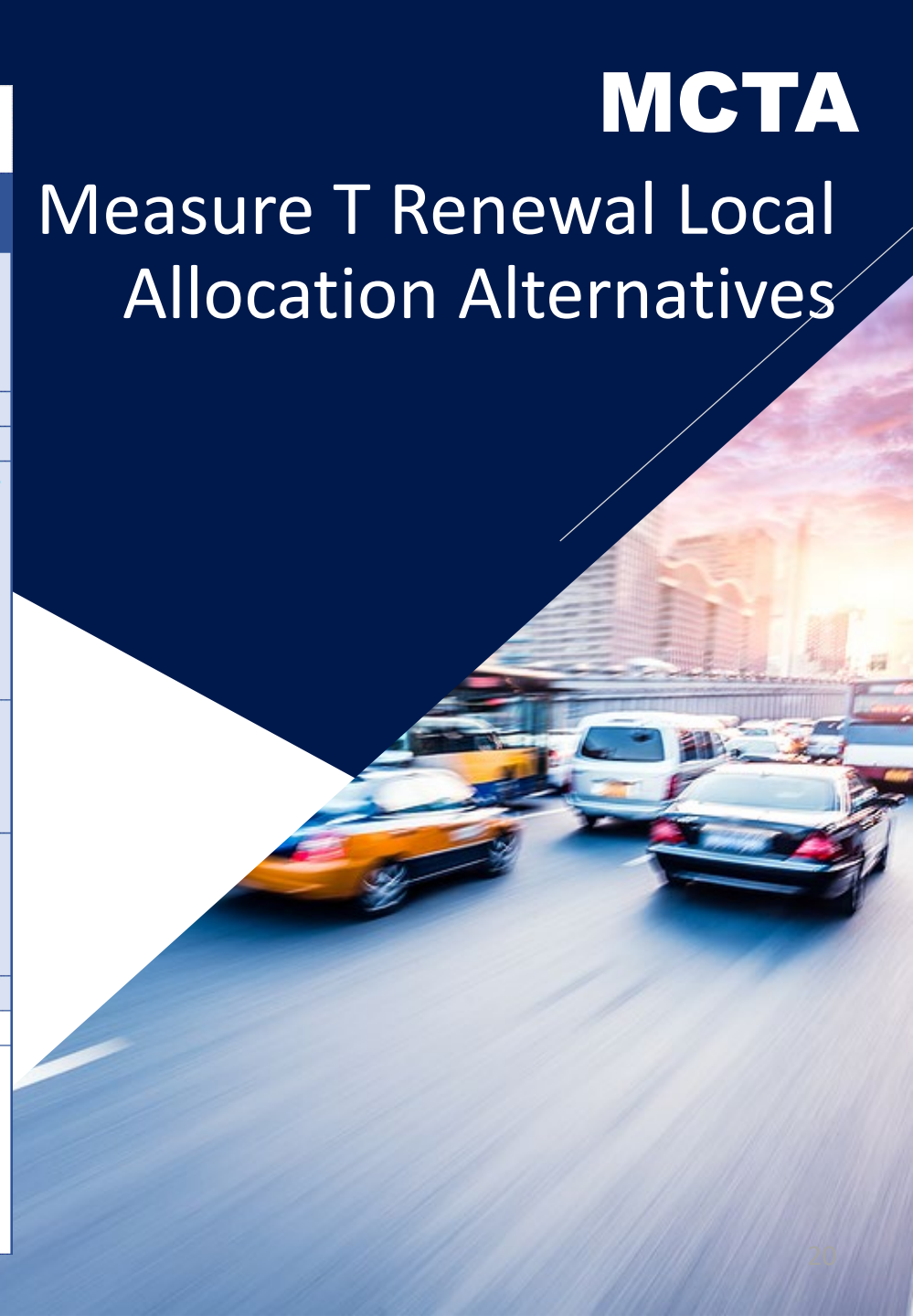
- ✓ Transit support facilities
- ✓ Dedicated priority/bus lanes
- ✓ Bus rapid transit
- ✓ Light rail transit
- ✓ Connectivity improvements
- ✓ Multi-modal mobility hubs

## Measure T Renewal Local Allocation Alternatives

### Self Help Counties

#### Formulae and Metrics for Distributing Measure Funds to Local Jurisdictions

Self Help Agency	Formulae and Metrics for Distributing Funds to Local Jurisdictions
ACTA	Local transportation funds within a geographic sub-area will be allocated to the jurisdictions within that sub-area based on a formula weighted 50% by the population of the jurisdiction within the sub-area and 50% on the number of road miles within the sub-area. The allocations may change in the future based on changes in population and road mile figures.
CCTA	The funds are to be distributed on a formula based on population and road miles.
FCTA	The funds are to be distributed on a formula based on population and road miles.
ICTC	Each Local Agency including the County of Imperial and each incorporated City within the County of Imperial, shall receive an annual base sum of \$150,000, adjusted annually for inflation. The remaining revenues after distribution of the base shall be distributed to each Local Agency on the following basis: 1. Eighty percent (80%) based on total population using the most recent Department of Finance population estimates and as calculated as of January 1 of each year and used to calculate the succeeding fiscal year's appropriation limit. Twenty percent (20%) based on maintained street and road mileage as certified and/or submitted to the California Department of Transportation (CALTRANS) by each Local Agency annually.
TAM	Funds are allocated to local agencies based on a formula weighted 50% by the population of the local agency's jurisdiction and 50% by the number of lane miles within the limits of that agency's jurisdiction. This formula was updated on a biennial basis to address changes in population and lanes mile figures. Eligible projects
MCAg	based on the average of the jurisdiction's share of the total countywide population and their share of the total countywide public maintained road miles. For example, if a jurisdiction has 35% of the population and 75% of the road miles they will be allocated 55% of the funds remaining after the base amounts are allocated.
TAMC	The formula distribution for these funds is based on 50% road miles and 50% population.
NVTA	Can't determine
RCTC	The funds made available in the Western County area will be distributed to the cities and the county by a formula based 75% on proportionate population and 25% on revenues generated by Measure "A". Allocations of funds to the cities and the county in the Coachella Valley will be based on a formula weighted 50% on proportionate dwelling units and 50% on Measure "A" revenues generated within each jurisdiction. In the Palo Verde Valley, the formula distribution is based 75% on proportionate population and 25% on sales tax revenues generated in each area.



## Measure T Renewal Local Allocation Alternatives

### Self Help Counties

#### Formulae and Metrics for Distributing Measure Funds to Local Jurisdictions

Self Help Agency	Formulae and Metrics for Distributing Funds to Local Jurisdictions
STA	Distribution among the cities and unincorporated county shall be based 75% on relative population (per most recent annual California Department of Finance estimates) and 25% on relative paved and maintained road mileage (as reported in each entity's automated pavement management system).
CSBCG	Funding will be provided to each local jurisdiction (City of Hollister, City of San Juan Bautista, and San Benito County) based on a population based formula. 47.5 percent to San Benito County, 47.5 percent to the City of Hollister, and 5 percent to the City of San Juan Bautista.
SBCTA	Allocations to jurisdictions shall be on a per capita basis using the most recent State Department of Finance population estimates for January 1.
SJCOG	Divided 50% to San Joaquin County, 50% to the incorporated cities. Individual city allocations are by their proportionate share of the total incorporated population. The baseline allocation will be increased annually for inflation by 3% or the actual annual growth in sales tax revenue if sales tax growth rate is below 3%.
SMCTA	The annual distribution shall be based 50% on population and 50% on road miles, which will be adjusted annually based on California Department of Transportation and Department of Finance data.
SBCLTA	Revenues will be allocated to cities and the County based on their proportionate share of subcounty population (North County or South Coast) after each jurisdiction has received a \$100,000 annual base allocation.
SCVTA	The Local Streets and Roads category distributes funds according to a population-based formula and Santa Clara County's road and expressway lane mileage.
SCCRTC	Funds will be distributed at least quarterly to cities and the County of Santa Cruz based on each jurisdiction's proportional share of the countywide population (29%), lane miles of roadway (39%) and site where the Measure Revenue from the transaction and use tax is generated (32%). Population, road mile, and tax site generation figures will be updated each year based on the latest available data.
SCTA	The formula distribution for Local Streets Rehabilitation funds is based on a 50% road miles and 50% population. The road mile and population data are updated annually using Department of Finance population figures and centerline miles as reported by local jurisdictions.
STANCOG	As the Local Transportation Authority (LTA) for the Stanislaus region, StanCOG apportions local Measure L funds to its member agencies on a formula basis. [Exact formula not found; appears responsive to local jurisdiction population].
TCAG	Each City and the County receive funding based on a formula using population (50%), maintained road mileage (25%), and vehicles miles traveled (25%).



# Measure T Renewal Local Allocation Alternatives (Cont.)

**Measure T Renewal Plan**  
**Local Agency Measure T Renewal Plan Allocation Alternatives**  
**\$ 15,000,000 Example Allocation from the Local Transportation Program**

**Base Data**

Local Agency	Population	% Total Population	Maintained Road Miles	% Total Maintained Road Miles	Avg Pop/Miles % of Total
Chowchilla	12,673	7.9969%	60	3.45%	5.73%
Madera	66,172	41.7557%	176.88	10.18%	25.97%
County	79,629	50.2474%	1499.96	86.36%	68.30%
Total:	158,474	100.0000%	1736.84	100.00%	100.00%

# Measure T Renewal Local Allocation Alternatives (Cont.)

100% Population	
Chowchilla	1,199,534.31
Madera	6,263,361.81
County	7,537,103.88
	<b>15,000,000.00</b>

50% Population, 50% Road Miles	
Chowchilla	858,858.38
Madera	3,895,481.83
County	10,245,659.79
	<b>15,000,000.00</b>

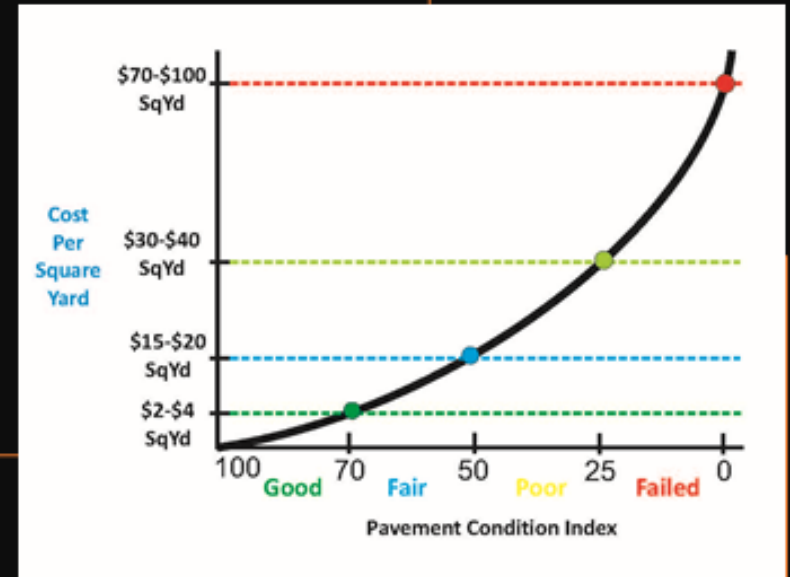
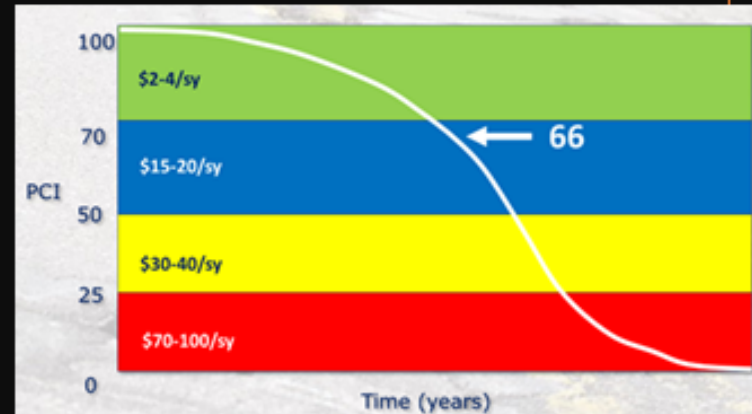
Base - \$100,000; Remaining Pop/Miles 50/50	
Chowchilla	941,681.21
Madera	3,917,572.20
County	10,140,746.59
	<b>15,000,000.00</b>

Base - \$150,000; Remaining Avg. Pop/Miles	
Chowchilla	983,092.63
Madera	3,928,617.38
County	10,088,290.00
	<b>15,000,000.00</b>



## Costs Per Square Yard to Repair Pavement

Source: Caltrans, 2010



## Costs Per Square Yard Vs. Pavement Condition Index

Source: Caltrans, 2010



# Pavement Condition Index (PCI) Requirements

## Measure T Renewal Cost to Achieve PCI of 7

Local Agency	Total Cost
Madera County	\$ 781,020,76
City of Chowchilla	\$ 48,574,39
City of Madera	\$ 480,000,00
Total:	\$ 1,309,595,15





**MCTA**

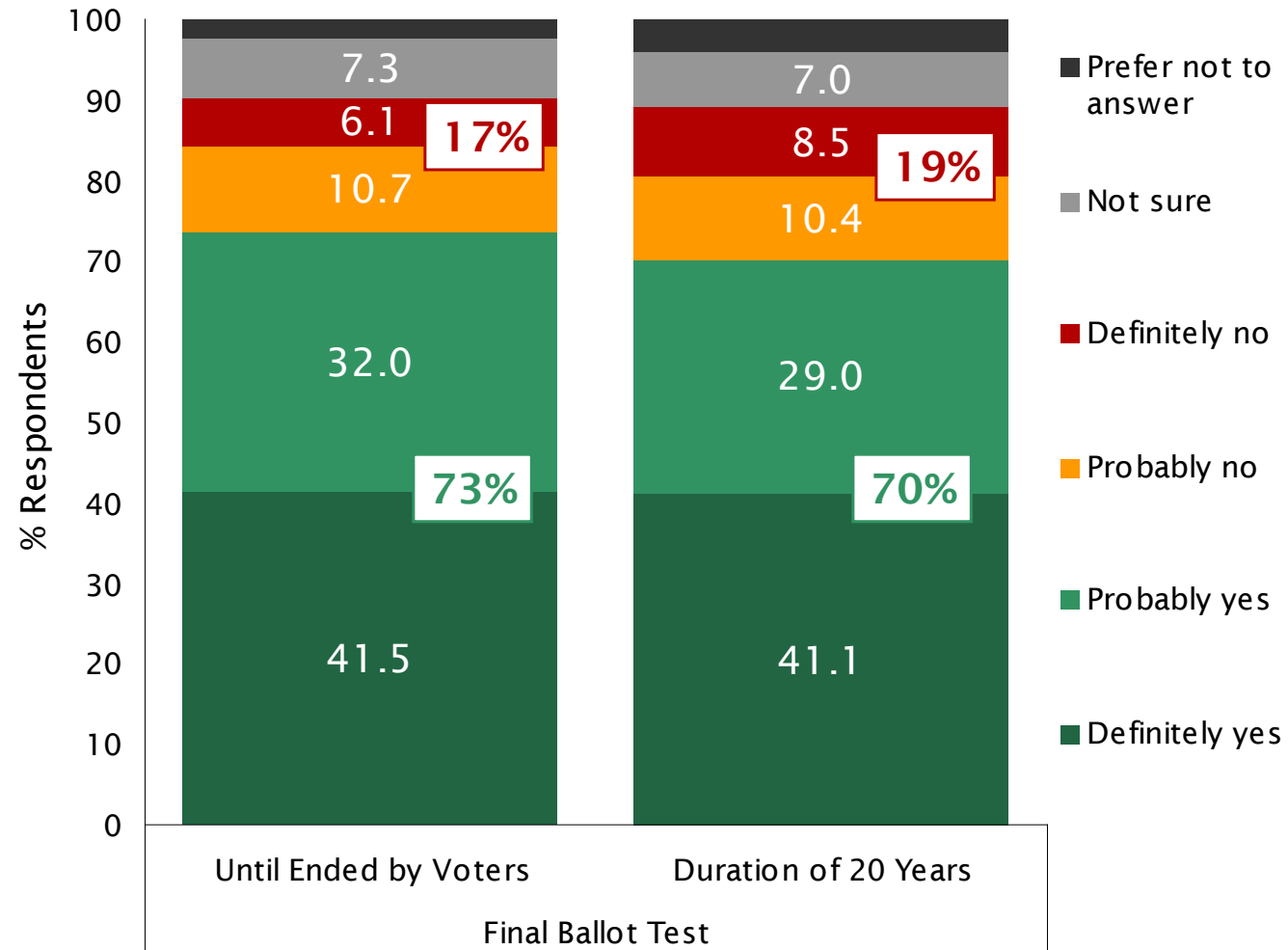
MADERA COUNTY  
TRANSPORTATION  
AUTHORITY

# **Item VII: Review Follow-On Polling Process**

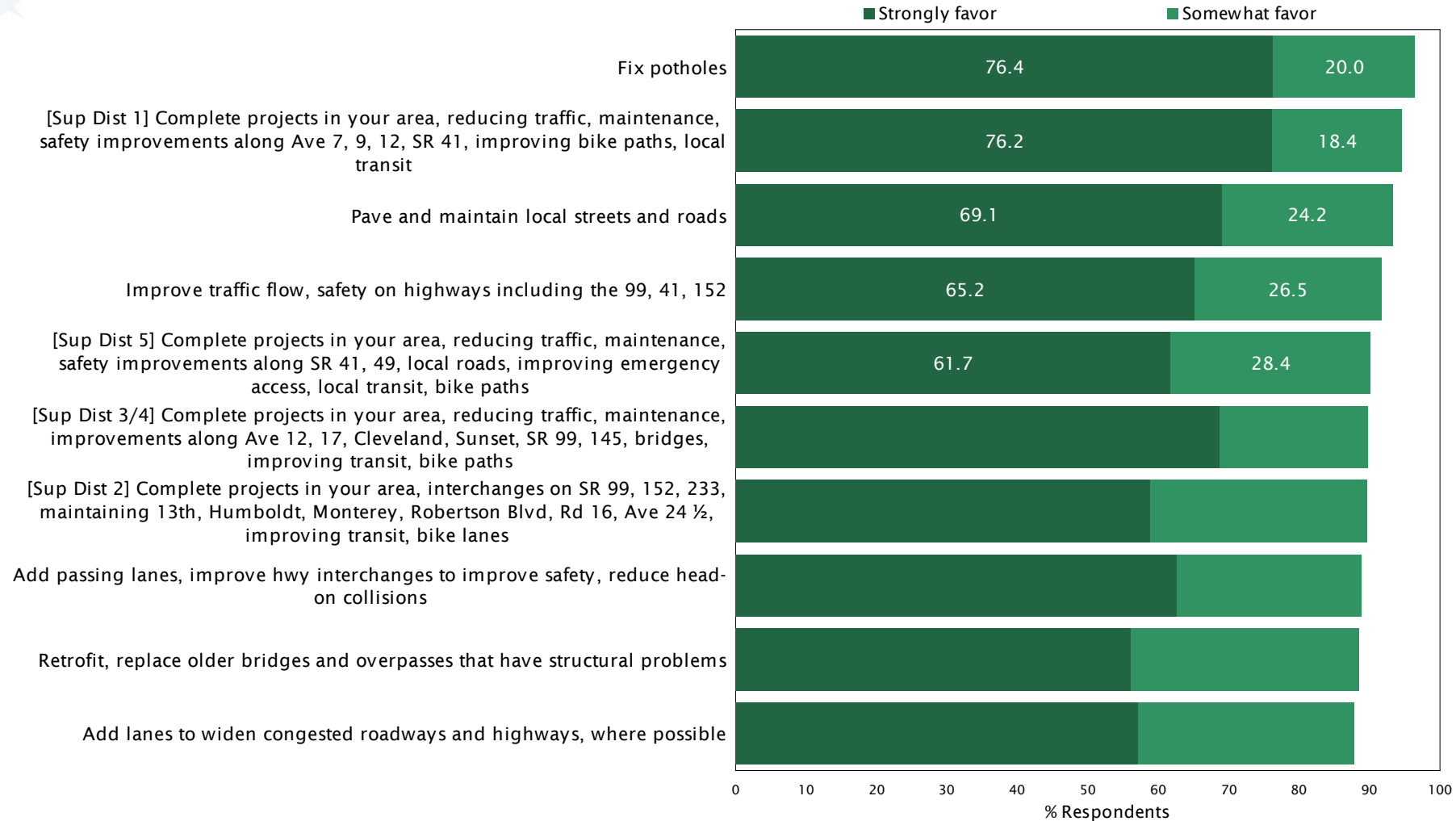
T. McLarney, True North Research

# FINAL BALLOT TEST

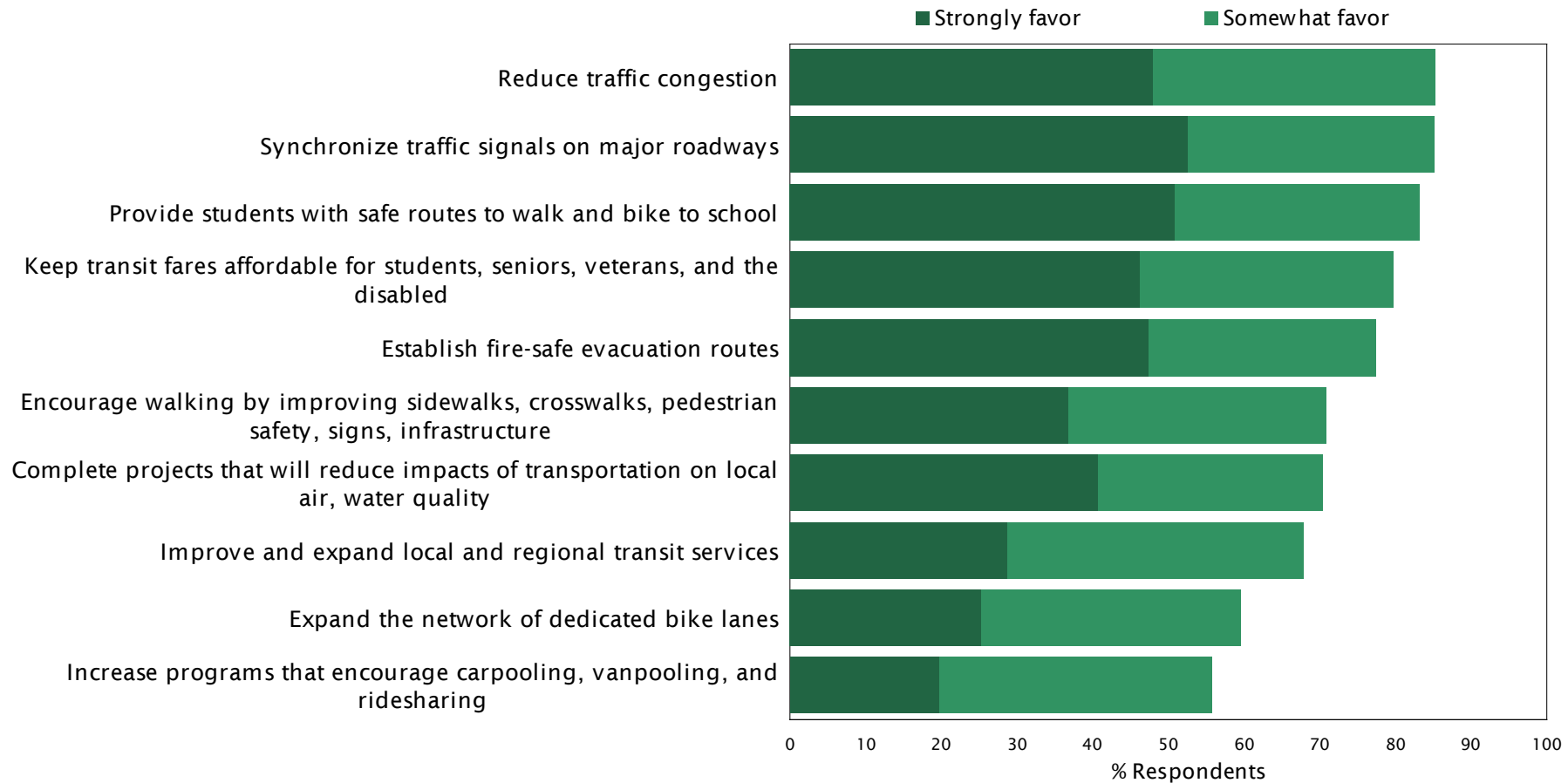
## BY DURATION OF MEASURE



# PROJECTS & SERVICES TIER 1



# PROJECTS & SERVICES TIER 2





# PURPOSE OF TRACKING SURVEY

- Provide up-to-date estimate of voter support for a renewal of the Measure T sales tax in the current environment
- Identify how to create/fine tune a measure consistent with community priorities
- Gather information needed for communications & outreach



# METHODOLOGY OF STUDY

- Stratified & Clustered Random sample: 500 voters likely to participate in November 2022 election
- Mixed-Method approach
  - Recruit via email, text and phone
  - Data collection via phone and online
  - 15-minute average interview length
  - English & Spanish
- Overall margin of error is  $\pm 4\%$

- a. Renewal Schedule
- b. Preferred Meeting Day & Time
- c. Next Meeting Date



## **Item VII: Next Steps**

- a. Staff Items
- b. Renewal Schedule
- c. Next Meeting Date – March 10, 2022

P. Taylor, MCTA/MCTC, G. Vivian, VRPA Technologies



# Staff Items

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# MEASURE T RENEWAL PLAN SCHEDULE

Steering Committee Meeting Dates and Agenda Items – Revised 02/03/22

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY
	<<< Complete Admin Draft – Expenditure Plan, Implementing Guidelines & Program Eligibility (150 Days) >>>					<ul style="list-style-type: none"> <li>✓ 30-Day Public Review (days requires release June 20, 2022)</li> </ul>	<ul style="list-style-type: none"> <li>✓ MCTA Board Approval – July 20, 2022</li> <li>✓ Madera BOS Ballot Approval – July or August 2022</li> <li>✓ Submit Ballot Language to Elections Office by August 12, 2022</li> </ul>
<b>STEERING COMMITTEE MEETING DATES</b>	<b>Jan 20</b>	<b>Feb 10 Feb 17</b>	<b>Mar 10 Mar 17</b>	<b>Apr 7, 14, or 28 Apr 21</b>	<b>May 5, 12, or 26 May 19</b>	<b>Jun 2, 9, 23, or 30 Jun 16</b>	
<b>STEERING COMMITTEE AGENDA ITEMS</b>	<ul style="list-style-type: none"> <li>✓ Finalize Measure T Goals &amp; Objectives</li> <li>✓ Finalize Measure T Renewal Plan Priorities</li> <li>✓ Measure T Duration Alternatives</li> <li>✓ <b>Initiate Development of Measure T Renewal Programs</b></li> <li>✓ Community Engagement Status</li> </ul>	<ul style="list-style-type: none"> <li>✓ Community Engagement Status</li> <li>✓ <b>Final Measure T Renewal Programs</b></li> <li>✓ Policy &amp; Priority Discussions</li> <li>✓ Vision for the State Highway System</li> <li>✓ General Plan &amp; Regional Transportation Plan (RTP) considerations</li> <li>✓ Public Transit Projects</li> </ul> <hr/> <ul style="list-style-type: none"> <li>✓ Discussion of metric alternatives to establish the allocation of Measure T Program funding to local agencies</li> <li>✓ PCI 70 Requirements</li> <li>✓ Other Policy Considerations</li> <li>✓ Community Engagement Status</li> <li>✓ Review Polling Process</li> </ul>	<ul style="list-style-type: none"> <li>✓ Community Engagement Status</li> <li>✓ Citizen Oversight Committee (COC) Structure</li> <li>✓ <b>Initiate Discussion of Measure T Renewal Funding Allocations to Renewal Programs</b></li> </ul> <hr/> <ul style="list-style-type: none"> <li>✓ Community Engagement Status</li> <li>✓ <b>Final Measure T Renewal Funding Allocations to Renewal Programs</b></li> <li>✓ <b>Initiate Discussion of Regional Project Priorities</b></li> </ul>	<ul style="list-style-type: none"> <li>✓ Community Engagement Status</li> <li>✓ Review Poll Results</li> <li>✓ <b>Final Regional Project Priorities</b></li> <li>✓ <b>Initiate Discussion of Implementation Guidelines</b></li> </ul> <hr/> <ul style="list-style-type: none"> <li>✓ Community Engagement Status</li> <li>✓ <b>Continue Development of Implementation Guidelines</b></li> </ul>	<ul style="list-style-type: none"> <li>✓ Community Engagement Status</li> <li>✓ <b>Continue Development of Implementation Guidelines</b></li> </ul> <hr/> <ul style="list-style-type: none"> <li>✓ Community Engagement Status</li> <li>✓ <b>Final Implementation Guidelines</b></li> <li>✓ <b>Initiate Development of the Draft Measure T Renewal Plan</b></li> </ul>	<ul style="list-style-type: none"> <li>✓ <b>Continue Development of the Draft Measure T Renewal Plan</b></li> </ul> <hr/> <ul style="list-style-type: none"> <li>✓ <b>Final Draft Measure T Renewal Plan</b></li> <li>✓ Recommend Approval of the Draft Measure T Renewal Plan</li> </ul>	<ul style="list-style-type: none"> <li>✓ Presentation to MCTA Board for Approval</li> <li>✓ Presentation to Madera BOS to approve placement on the November 2022 ballot</li> </ul>



Next Meeting Date:  
March 10, 2022



# **Item VII: Public Comment Related to Items Not on the Agenda**

Co-Chairs



Feel free to contact MCTA Staff for additional information:



Patricia Taylor, Executive Director



Ph: (559) 675-0721, Ext. 1



Email: [patricia@maderactc.org](mailto:patricia@maderactc.org)



<https://www.maderactc.org/measuret>

