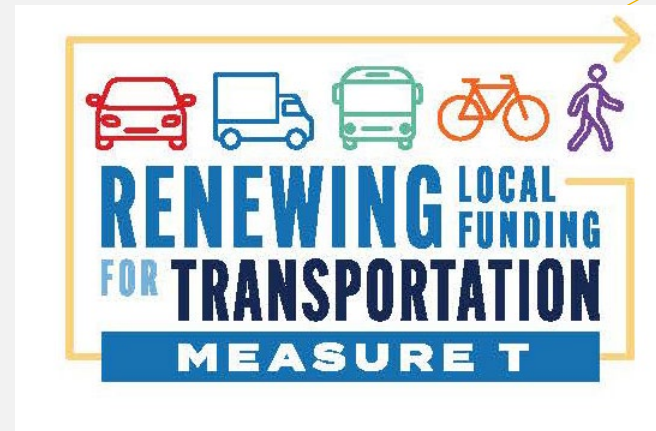


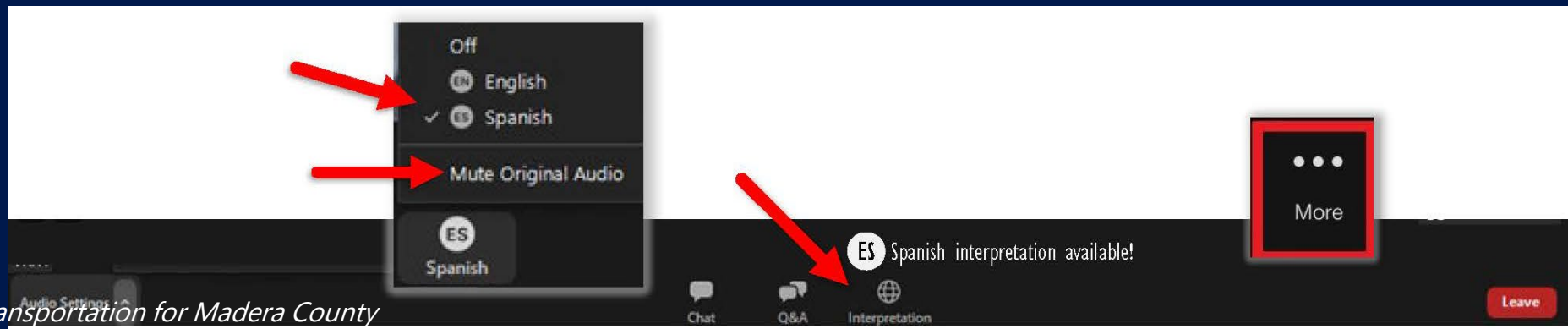


Measure T Renewal Investment Plan Steering Committee March 31, 2022



Interpretation Services

- Simultaneous Spanish interpretation is available for today's webinar. To join interpretation mode, please select the icon that looks like a globe at the bottom of the screen, select Spanish and mute original audio.
- We ask that all participants choose a preferred audio channel, either English or Spanish.
- If your preferred language is Spanish and you wish to provide comments in Spanish during either of the Public Comment periods, we ask that you please do so from the Spanish interpretation audio channel.
- This is a working group meeting with limited time to address a full agenda. Please keep comments concise and to the point to allow all participants equal opportunity to speak.
- Our Co-chairs and facilitator are here to keep us on track and ensure that all voices are heard.

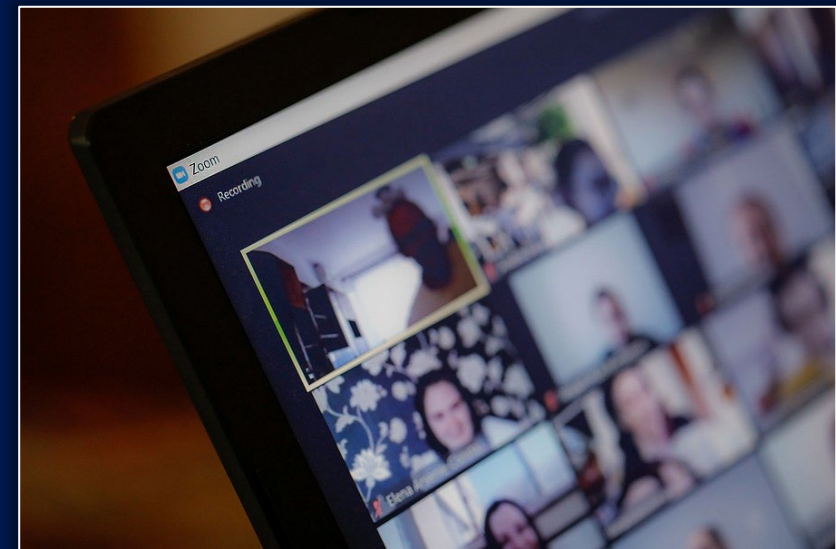


Webinar Protocols

- Microphones will be automatically muted, video will be off public attendees
- Video will remain off for public attendees even while speaking
- Post general questions in the Q&A box
- Use the raise hand function to direct a question to the Speaker or Steering Committee
- For attendees that joined by phone, *9 is the raise hand function
- Phone callers, please use *6 to unmute and mute yourself, not the mute function of your phone
- There will be a public comment period at the end of the agenda. If you plan to comment
 - Add your name, agency, and subject matter to the Q&A box

When Called Upon to Speak

- Staff will unmute your microphone
- **State your**
 - Name
 - Agency, organization, or special interest group if applicable
- **All speakers will be limited to two (2) minutes**
- Staff will announce when your time is up and disable your microphone when your time is up



Public Comment

MCTA

- There are two opportunities for public comment during today's Steering Committee meeting:
 1. At the beginning of the meeting during Agenda Item II – Public Comment Related to Items on the Agenda and
 2. During Agenda Item VIII – Public Comment Related to Items Not on the Agenda.
- If you have comments related to specific projects within neighborhoods or communities such as desiring a round-a-bout at an intersection or the extension of transit service in the City of Madera or Chowchilla, please direct your comments to City of Madera or Chowchilla staff. If the specific project is outside of the City of Madera or Chowchilla, please direct your comments to County staff.
- MCTC staff working on the Regional Transportation Plan will also accept project specific comments and forward the comment to the responsible agency.
- This Steering Committee will be addressing major regional transportation projects along state highways or other major arterials that connect the cities and unincorporated communities, not specific project needs.
- This Steering Committee is a working group responsible for development of the Measure T Renewal Investment Plan.
- This Steering Committee will ultimately recommend approval of the Plan to the Madera County Transportation Authority (MCTA).
- It is the MCTA Board that will take action to approve the Plan and request that the Board of Supervisors place the ballot measure on the November 2022 ballot.

Item #	Description	Action/Presenter
I.	Introductions & March 17, 2022 Meeting Minutes	Informational/Approval – Co-Chairs Poythress and Frazier
II.	Public Comment Related to Items on the Agenda	Informational - Co-Chairs Poythress and Frazier
III.	Measure T Renewal – Staff Modal Allocation Proposal	Continued Review and Potential Approval - G. Vivian, VRPA Technologies, P. Taylor & T. McNeil, MCTC/MCTA, E. Moy, Moy & Associates
IV.	Public Engagement Update	Informational – C. Heath & A. Wara-Macapinlac, TBWBH Props & Measures, Dylan Stone, MCTC
a.	Polling Status	
b.	Mailer Status	
b.	Other Outreach Activity Status	
V.	Next Steps:	
a.	Staff Items	Informational – P. Taylor, MCTA, G. Vivian, VRPA Technologies
b.	Renewal Schedule	Informational – G. Vivian, VRPA & P. Taylor, MCTA
c.	Next Meeting Date – April 7 or 14	Informational - Co-Chairs
VI.	Public Comment Related to Items Not on the Agenda	Informational - Co-Chairs



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Item I: Introductions/ March 17, 2022 Meeting Minutes

Co-Chairs



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Item II: Public Comment Related to Items on the Agenda

Co-Chairs



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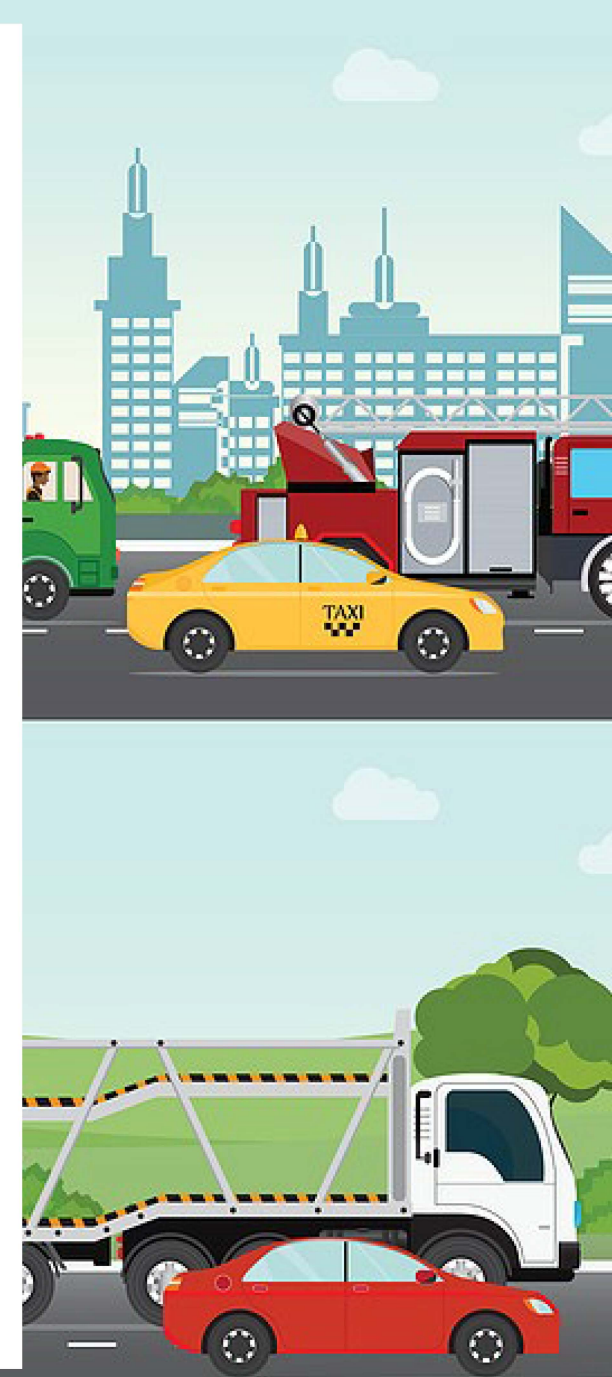
Item III:

Measure T Renewal – Staff Modal Allocation Proposal

Measure T Renewal Plan – 01/04/22

Potential Funding Programs/Subprograms to Initiate Discussion

Program *1, *2	Subprogram	Eligible Projects*3
<p>1. Community & Neighborhood Streets & Roads</p>	<p>Local Neighborhood and Major Streets Maintenance</p>	<p>Street and Road Maintenance (pavement and pothole repair, drainage improvements, other related improvements)</p>
	<p>Local Road Improvements</p>	<p>Lane Widening</p>
		<p>Bridge Improvements</p>
		<p>Conversion to Higher Capacity Facility</p>
		<p>Gap Project</p>
		<p>Extension Facility</p>
		<p>Railroad Grade Separation Projects</p>
		<p>Operational Improvements (Traffic Signals, Shoulder Improvements, Channelization, Round-A-Bout, Passing Lanes, Fiber Optics, Signal Coordination, Intersection Modifications, Streetlights, Etc.)</p>
		<p>Safety Improvements (Street, road, highway, rail, other)</p>
	<p>Flexible (Priority Community & Neighborhood Transportation Projects)</p>	<p>Transportation Related Projects/Programs including streets and roads, transit, bike, trail and pedestrian, aviation, and other transportation-related projects and programs)</p>
	<p>Regional Streets, Roads & Highways</p>	<p>Major regional street, road and highway improvements – List of Prioritized Projects from the 2022 RTP/SCS and future RTPs</p>
		<p>Goal of “leveraging” State and Federal Funding</p>



Measure T Renewal Plan – 01/04/22		
Potential Funding Programs/Subprograms to Initiate Discussion		
Program *1, *2	Subprogram	Eligible Projects*3

2. Public Transit	<ul style="list-style-type: none"> ✓ City of Chowchilla ✓ City of Madera ✓ County of Madera 	Urban and Rural Fixed-Route and Demand-Response Transit Services/Systems:
		<ul style="list-style-type: none"> • Effective transit services for the general public, seniors, and disabled persons • Cost-effective solutions to improve mobility in unserved or underserved areas • Transit safety enhancements • Transit fare subsidies (i.e., senior/disabled scrip program) • Seamless fare media systems • Bus stop and signage enhancements • Transit support facilities • Fleet improvements, acquisitions, and conversion to clean technologies • Planning, studies, and grant writing • Marketing and outreach
		New/Innovative Public Transit Services/Systems:
		<ul style="list-style-type: none"> • Service optimization with transportation network companies (i.e., Uber; Lyft) • Autonomous shuttles/vehicles • First/last-mile connections • Microtransit - flexible routing and scheduling • Shared “rides” (i.e., CalVans; Green Raiteros; Van Vien) • Shared “vehicle” rentals (i.e., Mio Car) • Transit signal priority • Dedicated bus lanes
		Large Transit and Multi-Modal Projects:
		<ul style="list-style-type: none"> • Bus rapid transit • Light rail transit • Amtrak access facilities (i.e., pedestrian; bike, etc.) • Multi-modal mobility hubs

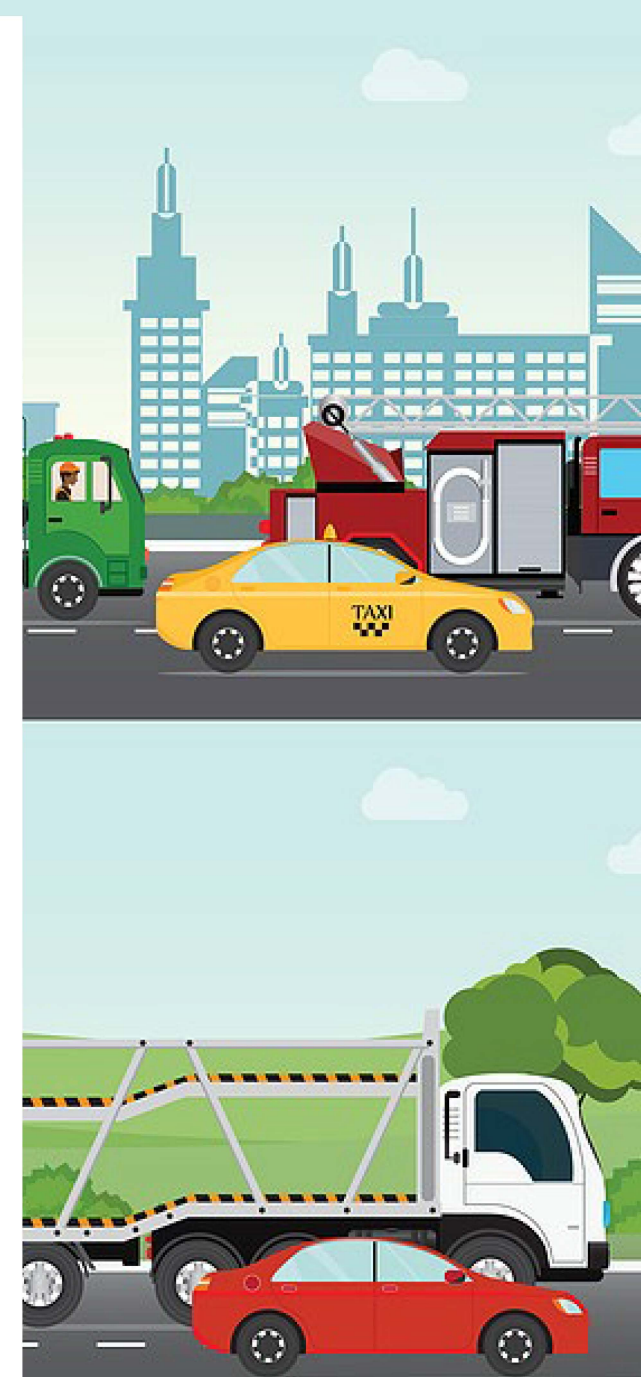


Measure T Renewal Plan – 01/04/22		
Potential Funding Programs/Subprograms to Initiate Discussion		
Program *1, *2	Subprogram	Eligible Projects*3
3. Active Transportation - Bicycles, Pedestrians, and Trails		Active Transportation Plans and Studies
		Bikeway, Trails, and Path Projects
		Pedestrian Facilities (Sidewalks, Other)
		Projects that Enhance School Safety
		Safety Projects: Protected facilities Traffic control devices Neighborhood street lighting Signage Shoulder Improvements
		Curb ramps, accessible pedestrian signals (APS), Other – City of Madera requests that this project be moved to the Local Road Improvements Subprogram
		Marketing, Public Engagement, & Education Activities
4. Clean Transportation / New Technologies (Competitive program)		Incentives to form and join carpools
		Incentives to form and join vanpools
		Incentives to form and join agricultural worker vanpools/CalVans
		Incentives to encourage telecommuting
		TOD Incentive Grants
		Charging Stations, Hydrogen Fueling, CNG, etc.
		Litter Abatement Matching Funds
		Public engagement, education programs
		Clean vehicle power support facilities
		Microgrid/solar EV battery charging
		Micro mobility hubs (are designed to provide and identify a range of connected travel choices)
		Innovations in micro mobility (bicycles, e-bikes, electric scooters, electric skateboards, shared bicycles, and electric pedal assisted bicycles)
		Increased opportunities for telecommuting
		Future technology improvements
		Broadband infrastructure for telecommuting and education facility purposes
		Marketing, Public Engagement, & Education Activities

*1 – All programs would address ADA compliance.

*2 – All programs will provide “pass through” MT3 funds to local agencies except the “Regional Streets, Roads, and Highways” subprogram, which will be administered by MCTA/MCTC and could be used to prepare grant and other funding requirements.

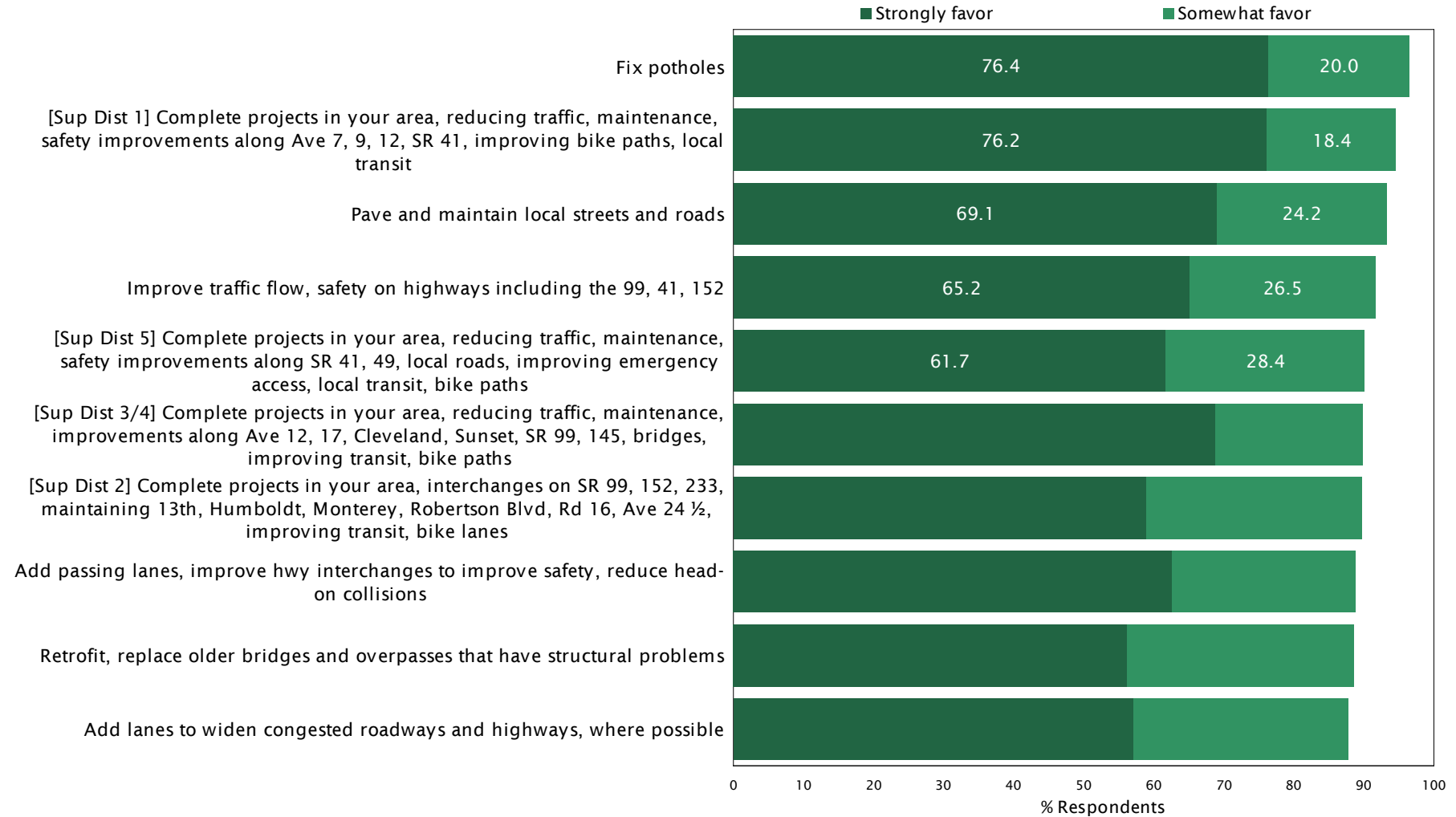
*3 – Projects listed are examples and not inclusive of all eligible projects.



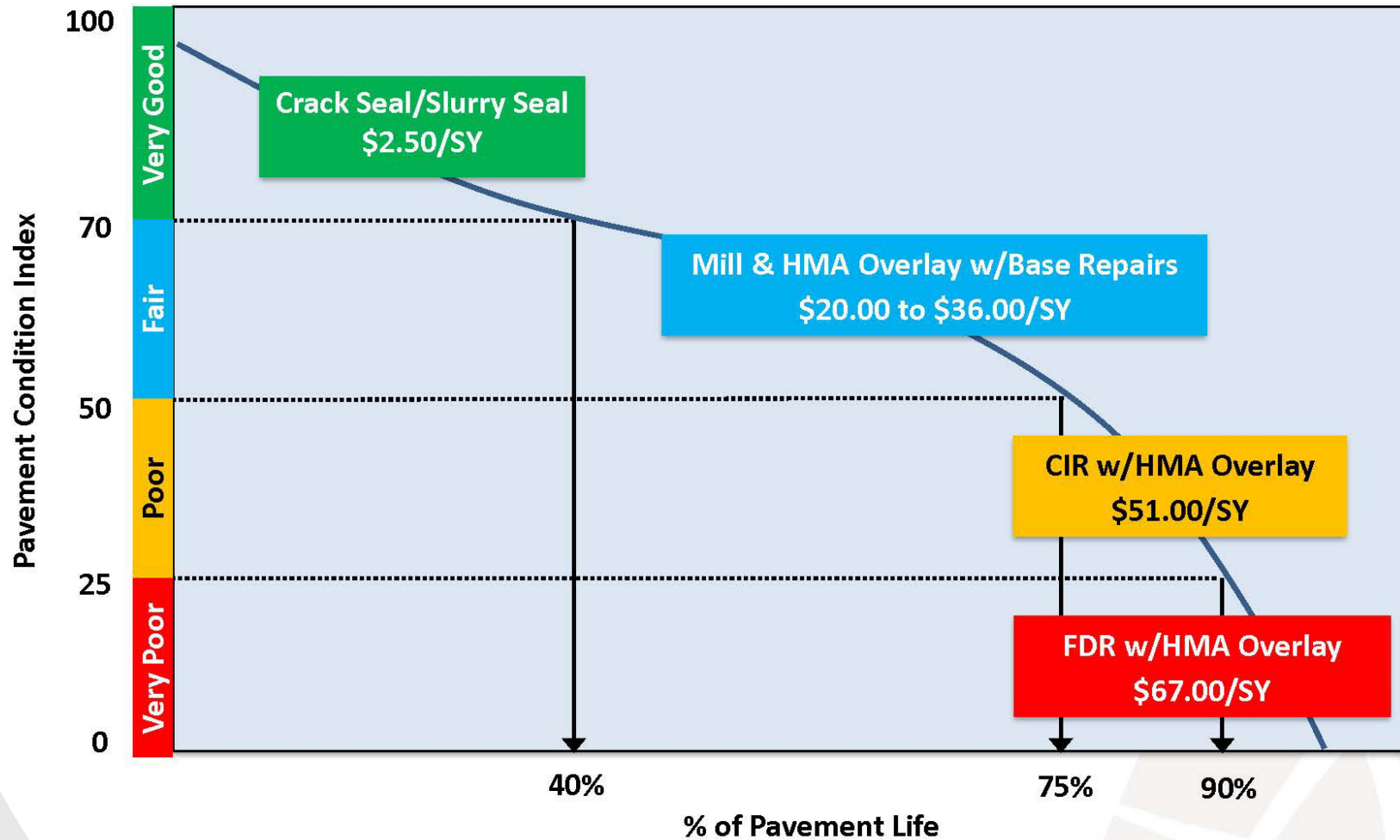
Why the Local Transportation Program Should be the “Foundation” of Measure T3

- ✓ Need to “protect” the existing multi-billion-dollar taxpayer investment that we have in our community and neighborhood street/road network
- ✓ “Early” investment in community/neighborhood street/road transportation infrastructure will lower the cost, significantly reducing the cost of future repairs
- ✓ Well maintained streets/roads will have a “longer” life span thereby likely delaying the need for future repairs
- ✓ Over 90% of Madera County’s overall modal trips are made in an automobile/truck, that rely on the local street/road system. Arguably that approaches 100% if you consider that public transit, bicycles, and pedestrians also rely on the local street/road system and adjacent sidewalks
- ✓ A well-maintained local/neighborhood street/road system brings enhanced economic value to a community and improves its quality of life

PROJECTS & SERVICES TIER 1



Types of Treatment Strategies “Pay Now or Pay More Later”



ANCE

Collaboration. Commitment. Confidence.SM

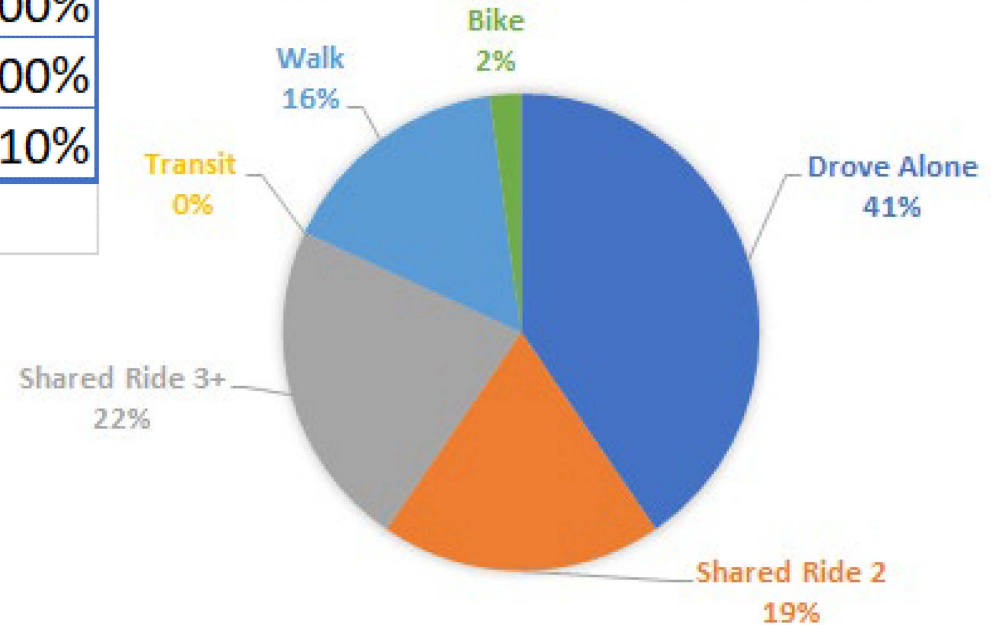
costs estimated countywide averages

Percentage of Trips by Mode

Mode	Mode Share
Drove Alone	40.40%
Shared Ride 2	19.10%
Shared Ride 3+	22.30%
Transit	0.00%
Walk	16.00%
Bike	2.10%

Source: 2012 California Household Travel Survey

PERCENTAGE OF TRIPS BY MODE



Other Assumptions (Cont.)

✓ Future State and Federal Funding Outlook

- The Federal Transportation bill made substantial shifts in modal priorities toward transit & active transportation projects & programs
- The state budget also focuses on transit & active transportation
- The focus is not on streets/roads & highways, nor on neighborhood road maintenance
- Measure T3 will need to provide the funds that are required to improve the quality of our neighborhood road network

Federal Infrastructure Bill	
Federal Infrastructure Bill Program	Allocation
Active Transportation	\$1 billion
Bridge Program (Formula)	\$275 million
Carbon Reduction Program (Formula)	\$6.42 billion
Charging/Fueling Infrastructure Grants	\$2.5 billion
Competitive Bridge Grant Program	\$3.27 billion
Congestion Relief Program	\$250 million
Culvert Removal, Replacement, Restoration	\$5.5 billion
Healthy Streets Program	\$500 million
HSIP (Formula)	\$15.6 million
INFRA	\$4.8 billion
Metropolitan Planning (Formula)	\$2.27 billion
National Electric Vehicle (Formula)	\$5 billion
National Highway Freight (Formula)	\$7.15 billion
National Infrastructure Assistance	\$15 billion
PROTECT (Discretionary/Formula)	\$8.7 billion
Local/Regional Project Assistance Program	\$7.5 billion
Reconnecting Communities Pilot	\$500 million
Reducing Truck Emissions at Port Facilities	\$250 million
Rural Surface Transportation Grants	\$2 billion
Safe Streets/Road for All	\$6 billion
Stopping Threats on Pedestrians	\$250 million
Strengthening Mobility/ Revolutionizing Transportation (SMART)	\$1 billion
TAP	\$7.2 billion
Transportation Infrastructure Finance/Innovation Act (TIFIA)	\$1.25 billion
Total:	104.2 Billion



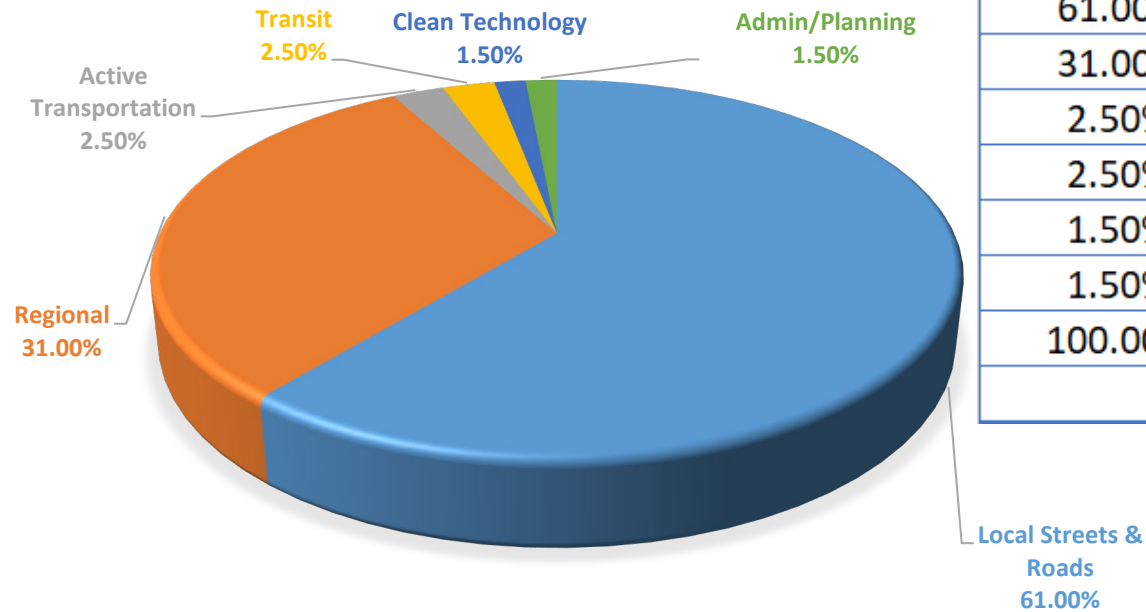
Proposed State of California Budget	
Category	Proposed Total
Statewide Transit and Rail	\$2 billion
Southern Calif Transit/Rail Projects	\$1.25 billion
Grade Separation Projects	\$500 million
Active Transportation Projects	\$500 million
Climate Adaptation Projects	\$400 million
Highways to Boulevards Pilot Program	\$150 million
Bicycles/Pedestrian Projects	\$100 million
Total:	4.9 billion

Proposed Allocation of MT3 Renewal Funding

Proposed Allocation to MT3 Programs - 30-Year Program Project Revenues and Costs

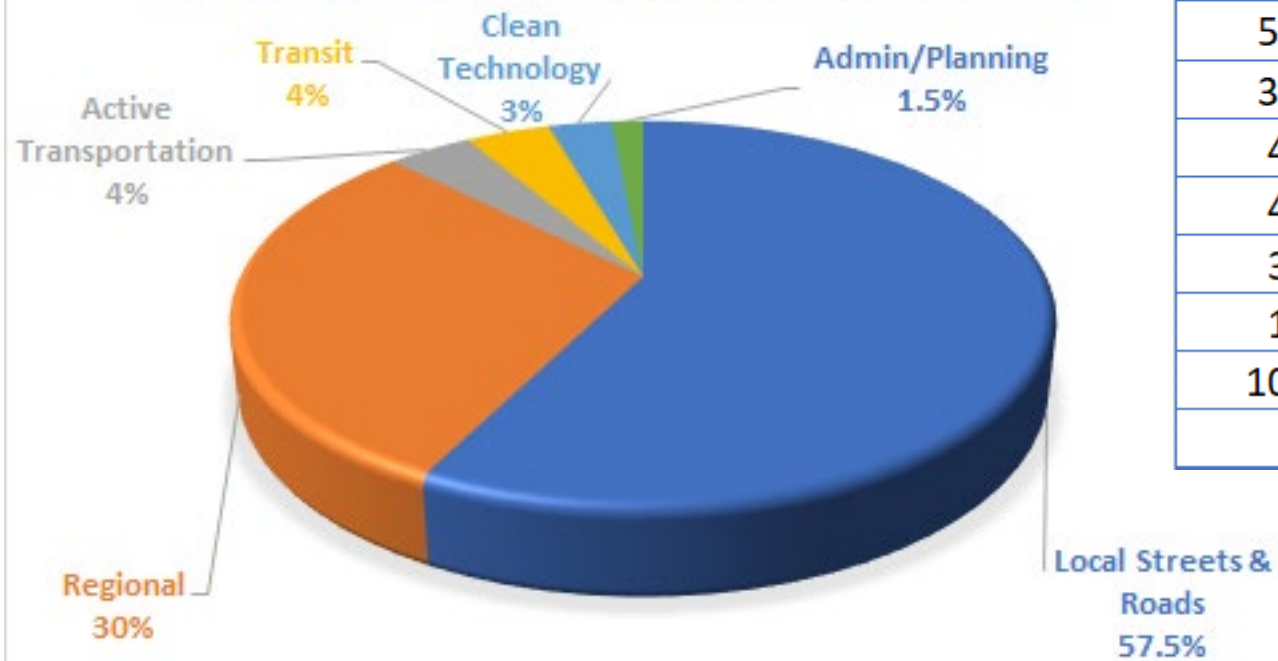
MT3 Program	Database Costs by MT3 Mode	Revenues by MT3 Mode	Unfunded Need	% of Unfunded Need	% Need Funded by MT3	Need Funded by MT3	Percent Allocation of MT3 Funding	Total Program Need Met by Non-MT + MT Funds	Percent of Total Program Need Met by Non-MT + MT Funds
Local Streets & Roads	\$ 1,131,320,057	\$ 161,023,540	\$ 970,296,517	25%	22%	\$ 208,613,751	25%	\$ 369,637,291	24%
Regional	\$ 1,041,780,139	\$ 148,279,106	\$ 893,501,033	23%	22%	\$ 192,102,722	23%	\$ 340,381,828	22%
Active Transportation	\$ 694,925,202	\$ 14,079,861	\$ 680,845,341	18%	22%	\$ 146,381,748	18%	\$ 160,461,609	10%
Transit	\$ 350,701,446	\$ 148,729,731	\$ 201,971,715	5%	22%	\$ 43,423,919	5%	\$ 192,153,650	13%
Maintenance	\$ 1,309,595,153	\$ 242,315,350	\$ 1,067,279,803	28%	22%	\$ 229,465,158	28%	\$ 471,780,508	31%
Clean Technology	\$ -	\$ -	\$ -	0%	0%	\$ -	0%	\$ -	0%
Admin/Planning	\$ -	\$ -	\$ -	0%	0%	\$ -	0%	\$ -	0%
	\$ 4,528,321,997	\$ 714,427,588	\$ 3,813,894,409	100%		\$ 819,987,298	100%	\$ 1,534,414,886	100%
						\$ 46,012,702.06			

Alternative 1



Allocation	Program	\$	866,000,000
61.00%	Local Streets & Roads	\$	528,260,000
31.00%	Regional	\$	268,460,000
2.50%	Active Transportation	\$	21,650,000
2.50%	Transit	\$	21,650,000
1.50%	Clean Technology	\$	12,990,000
1.50%	Admin/Planning	\$	12,990,000
100.00%			

Alternative 2



Allocation	Program	\$	
		\$	866,000,000
57.50%	Local Streets & Roads	\$	497,950,000
30.00%	Regional	\$	259,800,000
4.00%	Active Transportation	\$	34,640,000
4.00%	Transit	\$	34,640,000
3.00%	Clean Technology	\$	25,980,000
1.50%	Admin/Planning	\$	12,990,000
100.00%			

- a. Renewal Schedule
- b. Preferred Meeting Day & Time
- c. Next Meeting Date



Item IV:

Public Engagement Update

- a. Polling Status
- b. Mailer Status
- c. Other Outreach Activity Status

**Informational – C. Heath & A. Wara-Macapinlac, TBWBH
Props & Measures, Dylan Stone, MCTC**



Accomplished to Date

- Worked with TrueNorth Research to conduct a survey of Madera County voters on their opinion on transportation needs and their thoughts on renewing Measure T
- Conducted stakeholder interviews to help form the Steering Committee membership
- Distributed online survey to stakeholders who are not members of the Steering Committee to receive feedback on transportation funding in the County
- Developed Measure T renewal branding and outreach materials, including talking points, FAQs, a factsheet and web content
- Developed messaging on Measure T accomplishments and messaging related to proposed renewal



Accomplished to Date

- Assisted in updating the MCTC website with messaging related to Measure T accomplishments and planning for a renewal measure
- Produced and sent a mailer to All Residents in Madera County with an update on Measure T with a feedback mechanism for people to provide their priorities for the future of transportation in Madera County. Mailer is available in English and Spanish.
- Continuing to update KeepMaderaMoving.org



Upcoming Outreach

- Work with TrueNorth to develop a tracking poll on Measure T
- Continue to outreach to key stakeholders to seek their advice and suggestions for Measure T
- Conduct meetings with key stakeholders and opinion leaders after development of draft investment plan
- Develop emails and updates to send to residents who indicated they wanted to stay informed via the survey from the mailer
- Continue to coordinate with the RTP outreach process to update residents on Measure T and funding in Madera County

- a. Renewal Schedule
- b. Preferred Meeting Day & Time
- c. Next Meeting Date



Item V: Next Steps

- a. Staff Items
- b. Renewal Schedule
- c. Next Meeting Date – April 14, 2022

P. Taylor, MCTA/MCTC, G. Vivian, VRPA Technologies

Staff Items



MEASURE T RENEWAL PLAN SCHEDULE

Steering Committee Meeting Dates and Agenda Items – Revised 03/30/22

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY
	<<< Complete Admin Draft – Expenditure Plan, Implementing Guidelines & Program Eligibility (150 Days) >>>					<ul style="list-style-type: none"> ✓ 30-Day Public Review (days requires release June 20, 2022) 	<ul style="list-style-type: none"> ✓ MCTA Board Approval – July 20, 2022 ✓ Madera BOS Ballot Approval – July or August 2022 ✓ Submit Ballot Language to Elections Office by August 12, 2022
STEERING COMMITTEE MEETING DATES	Jan 20	Feb 10 Feb 17	Mar 17 Mar 31	Apr 14, 28 Apr 21	May 5, 12, or 26 May 19	Jun 2, 9, 23, or 30 Jun 16	
STEERING COMMITTEE AGENDA ITEMS	<ul style="list-style-type: none"> ✓ Finalize Measure T Goals & Objectives ✓ Finalize Measure T Renewal Plan Priorities ✓ Measure T Duration Alternatives ✓ Initiate Development of Measure T Renewal Programs ✓ Community Engagement Status 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Final Measure T Renewal Programs ✓ Policy & Priority Discussions ✓ Vision for the State Highway System ✓ General Plan & Regional Transportation Plan (RTP) considerations ✓ Public Transit Projects 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Citizen Oversight Committee (COC) Structure ✓ Initiate Discussion of Measure T Renewal Funding Allocations to Renewal Programs 	<ul style="list-style-type: none"> ✓ Initiate Discussion of Regional Project Priorities ✓ Community Engagement Status 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Continue Development of Implementation Guidelines 	<ul style="list-style-type: none"> ✓ Continue Development of the Draft Measure T Renewal Plan ✓ Final Draft Measure T Renewal Plan ✓ Recommend Approval of the Draft Measure T Renewal Plan 	<ul style="list-style-type: none"> ✓ Presentation to MCTA Board for Approval ✓ Presentation to Madera BOS to approve placement on the November 2022 ballot
		<ul style="list-style-type: none"> ✓ Discussion of metric alternatives to establish the allocation of Measure T Program funding to local agencies ✓ PCI 70 Requirements ✓ Other Policy Considerations ✓ Community Engagement Status ✓ Review Polling Process 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Final Measure T Renewal Funding Allocations to Renewal Programs 	<ul style="list-style-type: none"> ✓ Review Poll Results ✓ Final Regional Project Priorities 	<ul style="list-style-type: none"> ✓ Community Engagement Status ✓ Final Implementation Guidelines ✓ Initiate Development of the Draft Measure T Renewal Plan 		



Next Meeting Date:
April 14, 2022



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Item VI: Public Comment Related to Items Not on the Agenda

Co-Chairs



Feel free to contact MCTA Staff for additional information:



Patricia Taylor, Executive Director



Ph: (559) 675-0721, Ext. 1



Email: patricia@maderactc.org



<https://www.maderactc.org/measuret>

