



MCTC 2018 Regional Transportation Plan / Sustainable Communities Strategy & Program Environmental Impact Report

Workshop Series 2
March 2018



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Presentation Overview:

- ✓ How Much are We Going to Grow?
- ✓ Community Investment
- ✓ What is an RTP?
- ✓ What is an SCS?
- ✓ What are the Concepts for Growth & Development?
- ✓ Unmet Transit Needs Process
- ✓ Workshop Purpose
- ✓ What is Your Role?
- ✓ Workshop Agenda
- ✓ What are the Next Steps?
- ✓ Questions/Comments?

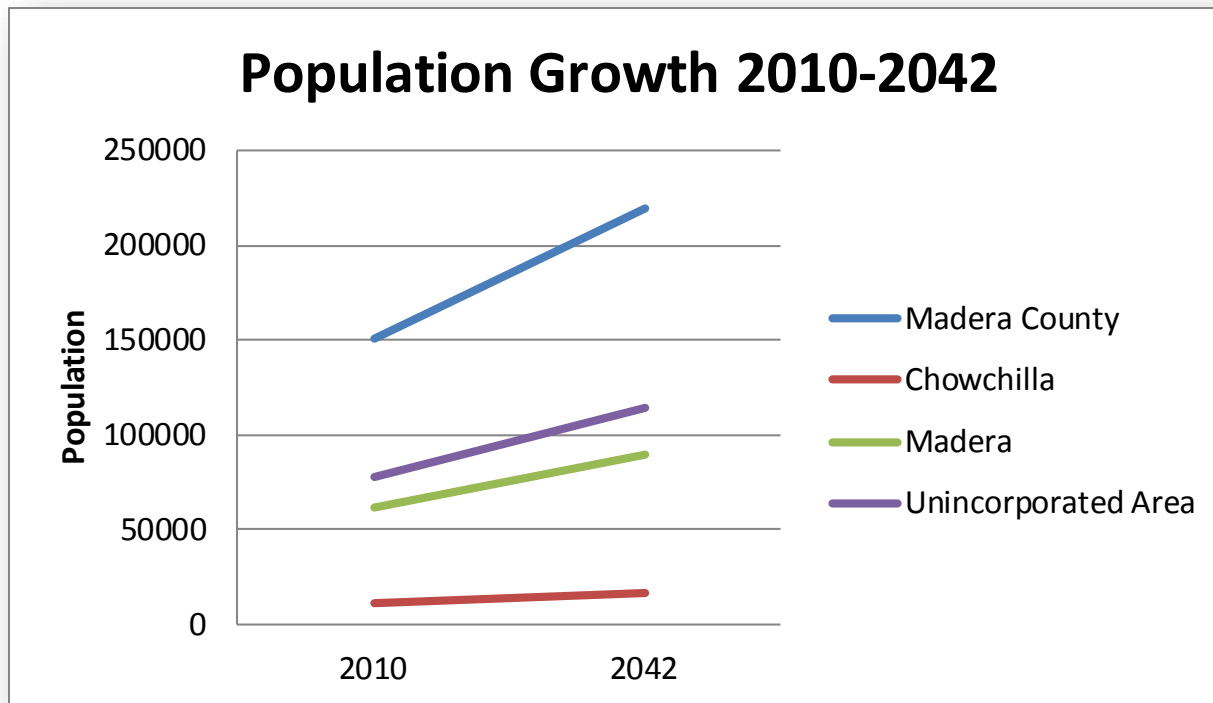


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How Much are We Going to Grow?

- Madera County 2010 – 151,136 /2042 – 219,277
- City of Chowchilla 2010 – 12,091 /2042 – 16,314
- City of Madera 2010 – 61,966 /2042 – 89,268
- Unincorporated area 2010 – 77,079 /2042 – 113,695



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It's About Investing in Our Community

➤ Changes in the way we grow must:

- Support a prosperous economy
- Provide more jobs in Madera County
- Protect open space and agriculture
- Consider the different ways we travel
- Increase affordable housing



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It's About Investing in Our Community

➤ Reducing trips can be achieved by:

- Increasing housing density
- Placing housing where the jobs are
- Connecting transportation systems (vehicles, buses, bikes, pedestrian facilities)
- Improving the system so we can walk more
- Using public transit to access jobs



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What is an RTP?

- Identifies Madera County's transportation goals
- Includes an action plan (2018 through 2042) to address transportation needs
- ***Required to contain a Sustainable Communities Strategy (SCS) by Senate Bill 375***
- Addresses Environmental Justice Issues



CD+A and UA

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More Specifically, an SCS:

- Must demonstrate how Madera County will meet the California's greenhouse gas (GHG) emissions reduction targets
- Better integrates land use, housing & transportation planning
- Identifies existing or planned land use strategies that help reduce vehicular travel [or green house gases]
- Identifies areas that will house the future population
- Determines the transportation network or systems to serve the growing population



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Livable/Walkable Communities



Madera Streetscape Vision



Main Street Visalia, CA



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Oakhurst Streetscape Vision



Main Street Sonora, CA

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Rio Mesa Vision



Stapleton, CO

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Livable/Walkable Communities

RTP/SCS Must Meet Greenhouse Gas Targets

- Streetscapes & Landscapes
- Bicycle/Pedestrian Facilities
- Public Transit
- Parking Structures



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Concepts for Growth & Development

Status Quo Scenario

- Transportation Options Available to all Residents as Provided Historically
- Focus on the Existing Trend of Driving as the Primary Form of Travel
- Existing Land Use Density Trends (Generally Below Mid-point of Each of the General Plan's Land Use Category Density Ranges) for Housing & Employment
- Includes a Lower Number of Under-developed Parcels with the Potential to Redevelop to Higher Density Uses



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Concepts for Growth & Development

2014 RTP/SCS Hybrid Scenario

- Transportation Options Available to all Residents
- Investing in All Transportation Modes
- Uses Existing & Planned Transit Routes to Attract New Development
- Encourages People to Use Their Cars Less
- Consistent with 2014 RTP & SCS
- Moderate Density Increases in the City of Madera & Rio Mesa
- Low Density Increases in Chowchilla & Other Communities
- Land Use Densities Shift Marginally Higher Except Very Low & Low
- Employment Floor Area Ratio (FAR) is also Marginally Increased
- Lower Number of Under-developed Parcels with the Potential to Redevelop to Higher Density Uses



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Concepts for Growth & Development



Moderate Change Scenario

- Transportation Options Available to all Residents
- Increases Existing & Planned Bicycle, Pedestrian & Transit Systems as Factors to Further Attract New Development
- Increases County Areas & Chowchilla Residential Densities to Moderate Levels
- Madera City & Rio Mesa - Marginally Increases the Residential Density for Medium & Medium High Residential Categories
- Density Shifts are Marginally Higher in all Housing Categories Except Very Low & Low Categories
- The Employment FAR for Commercial High is
- Further Increased by .25 for all Subareas Except Unincorporated County
- Includes the Same Number of Under-developed Parcels with the Potential to Redevelop as the 2014 RTP/SCS



Unmet Transit Needs Process

- Overview
- Defining an Unmet Need
- Determining if an Unmet Need is Reasonable to Meet
- Public Hearing Process
- Unmet Needs Comment Card



Overview

- The unmet transit needs process is an annual review of transit needs of individuals or groups.
- Public hearings are held on an annual basis to determine unmet needs and receive comments from the public.
- Unmet transit needs comments are also received and analyzed throughout the year.

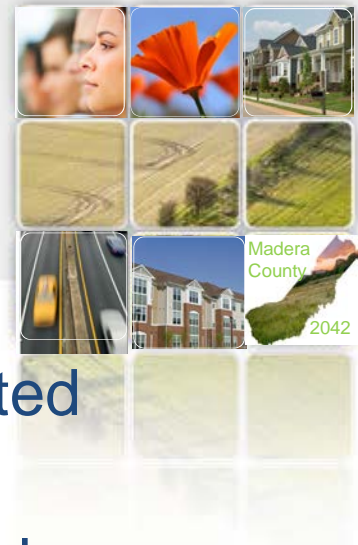


Transportation Development Act (TDA) Funds



- As the Regional Transportation Planning Agency (RTPA) for Madera County, MCTC is responsible for the administration of the TDA funds.
- TDA funds, which are funded through $\frac{1}{4}$ percent of the statewide sales tax, are the primary funding source for most transit systems.
- The Unmet Transit Needs assessment is developed to ensure that all unmet transit needs that are “reasonable to meet” are met before funds are expended for non-transit uses, such as streets and roads.

Definition of an Unmet Need



- Requests for transit service must meet the adopted definition of an unmet need.
- The Madera County Transportation Commission has determined that its definition of the term “unmet transit needs” includes all essential trip requests by transit-dependent persons for which there is no other convenient means of transportation.
- Examples of an unmet transit need include:
 - Evening service and weekend service on CATX
 - Extend service to Saturday and Sunday on MAX
 - MAX service on Sunday’s for church goers.

Determining if an Unmet Need is Reasonable to Meet



- A transit need must pass the “reasonable to meet” definition.
- The Commission has determined that its definition of the term “reasonable to meet” shall apply to all related public or specialized transportation services that:
 1. Are feasible;
 2. Have community acceptance;
 3. Serve a significant number of the population;
 4. Are economical; and
 5. Can demonstrate cost effectiveness

by having a ratio of fare revenues to operating costs at least equal to 10 percent.

Public Hearing Process



- MCTC holds one public hearing annually during its regularly scheduled Board Meeting in April.
- The Social Service Transportation Advisory Council (SSTAC) submits an annual unmet needs finding to the MCTC Board at the May Board Meeting.
- Notice of the hearing, including the date, place, and specific purpose of the hearing is given at least 30 days in advance through publication in a newspaper of general circulation.
- Spanish interpretation is provided at the public hearings.

Comment Cards



2018 Unmet Transit Needs Comment Form



Name*: _____
Email: _____
City*: _____ Phone Number: _____

1. Which transit system(s) are you requesting improvements to?*
- | | |
|-----------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> Madera Area Express (MAX) | <input type="checkbox"/> Dial-A-Ride (DAR) |
| <input type="checkbox"/> Madera County Connection (MCC) | <input type="checkbox"/> Chowchilla Area Transit Express (CATX) |
| <input type="checkbox"/> Eastern Madera County Senior Bus | <input type="checkbox"/> Eastern Madera County Escort Service |
| <input type="checkbox"/> Other (please specify) | |
2. Describe the transit improvement(s) you are requesting. To effectively evaluate your comment, please provide the nearest cross street (or area of town where you live), your destination, day of the week, and approximate time of day that you are interest in making your trip.*

*Response Required

Your comments will be compiled in a report on Unmet Transit Needs. If you would like to be contacted regarding your comment please provide your name, phone number and/or email address. Please return form to Amelia Davies via email at amelia@maderactc.org or mail 2001 Howard Road, Suite 201, Madera, CA 93637.

2018 Necesidades Insatisfechas de Transporte Público Formulario para Comentarios



Nombre*: _____
Correo electrónico: _____
Ciudad*: _____ Número de Teléfono: _____

1. ¿A qué sistema de transporte está solicitando mejoras?*
- | | |
|-----------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> Madera Area Express (MAX) | <input type="checkbox"/> Dial-A-Ride (DAR) |
| <input type="checkbox"/> Madera County Connection (MCC) | <input type="checkbox"/> Chowchilla Area Transit Express (CATX) |
| <input type="checkbox"/> Eastern Madera County Senior Bus | <input type="checkbox"/> Eastern Madera County Escort Service |
| <input type="checkbox"/> Otro (por favor especifique) | |
2. Describa las mejoras de transporte público que necesita. Para poder evaluar su comentario efectivamente, por favor provea el cruce de calle más cercano (o el área de la ciudad donde vive), a donde se dirige, día de la semana, y aproximadamente a que hora desea hacer su viaje.*

*Respuesta es requerida

Sus comentarios serán presentados en un informe de Necesidades Insatisfechas de Transporte Público. Si desea ser contactado acerca de su comentario por favor de su nombre, número de teléfono y/o correo electrónico. Por favor devuelva este formulario a: amelia@maderactc.org o por correo a: 2001 Howard Road, Suite 201, Madera, CA 93637.

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What is the Purpose of this Workshop?

- Receive **Additional Input** on the Desired Land Use & Transportation Scenario



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What are the Next Steps?

- **March/April 2018** – Continue to Analyze the SCS Scenarios
- **March 2018** - Workshop Series 2: 4 Workshops to Receive **Additional Input** on the Desired Land Use & Transportation Scenario
- **April 2018** – Workshop Series 3: Workshops to Receive **Public Input on the Recommended or Preferred** 2018 RTP/SCS Land Use & Transportation Scenario
- **April 2018** – Roundtable and MCTC Board **Approve Preferred SCS Scenario**
- **April - May 2018** - Prepare the RTP/SCS and PEIR Documents
- **May 2018** - Release the Draft RTP/SCS and PEIR for 55-day Public Review and Comment (**Release for Comment on Friday, May 25, 2018. Comment Period Ends on Friday, July 20, 2018**)
- **May or June 2018** - Hold a Public Hearing During Public Review of the Draft RTP/SCS & PEIR (TBD)
- **August 2018** - Hold a Public Hearing to Certify the PEIR & adopt the RTP/SCS (**Wednesday, August 15, 2018 at MCTC Offices**)

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Questions / Comments

